

OFFICIAL RULES

HYUNDAI-SANTA FE CLUB SUPPORTER GIVEAWAY

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

SWEEPSTAKES PERIOD: The Hyundai-Santa Fe Club Supporter Giveaway (the "Sweepstakes") begins at 12:00 A.M. Central Time ("CT") on February 23, 2025, and ends on September 27, 2025, at 11:59 P.M., CT (the "Promotional Period"). The Administrator's computer will be the official time-keeping device for the Sweepstakes. Grand Prize Winner will be required to attend the Nashville Soccer Club home game on October 18, 2025, at GEODIS Park for the Grand Prize Vehicle presentation. You should not enter the Sweepstakes if you are not able to attend the game on October 18, 2025. The Grand Prize Winner will be required to attend the Nashville Soccer Club home game on October 18, 2025, at GEODIS Park to participate in the official prize presentation (the "Game"). If the Winner is unable to attend the Game due to a documented serious illness, personal emergency, or other comparable hardship, Sponsor reserves the right, in its sole discretion, to arrange an alternate means or date of prize presentation and vehicle handover. If no alternative arrangement can be made (as determined solely by Sponsor), then the Grand Prize will be forfeited, and an alternate Winner may be selected. Sponsor's decisions regarding any rescheduling or alternate arrangement shall be final and binding.

ELIGIBILITY: THE SWEEPSTAKES IS OPEN ONLY TO THOSE WHO ARE AT LEAST 21 YEARS OF AGE AT THE TIME OF ENTRY AND ARE LEGAL RESIDENTS IN THE STATE OF TENNESSEE, WHO RESIDE IN THE STATE OF TENNESSEE AT A PRIMARY RESIDENTIAL ADDRESS LOCATED NO MORE THAN 75 MILES FROM GEODIS PARK (501 BENTON AVE, NASHVILLE, TN 37204) ("ENTRANT"). FOR PURPOSES OF DETERMINING DISTANCE, SPONSOR WILL MEASURE MILEAGE USING GOOGLE MAPS (OR ANOTHER MAPPING SERVICE DESIGNATED BY SPONSOR), AND SPONSOR'S DETERMINATION AS TO WHETHER AN ENTRANT'S RESIDENCE IS WITHIN THE 75-MILE RADIUS IS FINAL AND BINDING. ALL OTHERS ARE INELIGIBLE TO ENTER AND WILL BE DISQUALIFIED. VOID WHERE PROHIBITED OR RESTRICTED. Employees of Hyundai Motor America ("Sponsor"), EventLink Group ("Administrator"), INNOCEAN WORLDWIDE AMERICAS, LLC, Nashville Soccer Club ("Club"), Major League Soccer, L.L.C. ("MLS"), Soccer United Marketing, LLC ("SUM"), Pro Soccer Development, LP ("MLSNP"), and Player Development, LLC ("PDEV") and together with MLS, SUM, and MLSNP, collectively, the "MLS Entities") and their respective parents, affiliates, subsidiaries, dealerships, distributors, and their advertising and promotion agencies and the members of their immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household with such individuals (whether related or not) are not eligible to enter or win.

AGREEMENT TO THE OFFICIAL RULES: By participating, Entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which are binding and final on matters relating to this Sweepstakes. This Sweepstakes is subject to all applicable federal, state, and local laws. Winning a prize is contingent upon fulfilling all requirements set forth herein.

HOW TO ENTER: There will be one (1) Grand Prize Winner determined by random drawing from all eligible Entries during the Promotional Period from all methods and points of entry. There are two ways to enter, each with an equal chance of winning:

ON-SITE ENTRY: Visit the Hyundai display area at selected Nashville soccer club home games of the 2025 season at Geodis Park (501 Benton Ave, Nashville, TN 37204) starting from February 23, 2025, through September 27, 2025. The availability of on-site entry on any particular game day is subject to change without notice based on operational requirements, weather conditions, or other factors affecting sponsor's display area. When the display area is open, entrants will be asked to complete the official entry form, available while supplies last, by providing the requested contact information (including zip code) ("on-site entry"). On-site entries must be received prior to the display closing.

VIA WEBSITE: Visit the website www.SantaFe-Giveaway.com (the "Website") during the Promotional Period and complete the online entry form with the required contact information and submit as directed ("Website Entry"). Sponsor will also advertise the Website at the following Participating Hyundai Dealerships listed below, however, a visit to a Participating Dealership is not necessary to enter. WEBSITE ENTRIES MUST BE SUBMITTED AND RECORDED BY 11:59 P.M. CT ON SEPTEMBER 27, 2025.

On-site and Website entries are hereinafter referred to as "Entry" or "Entries." Entrants to the Sweepstakes may be given the option to receive commercial email from Sponsor; however, eligibility to participate in the Sweepstakes is not dependent upon entrant's consent to receive such emails and consenting to receive such emails will not impact any entrant's chances of winning.

Sponsor may not display at all locations and reserves the right to add, change, and/or cancel, its intentions to display at any or all of the on-site events or any of the below listed locations, due either to public health requirements (e.g. COVID-19) or other reasons, without notice. Entrants will be asked to provide first and last name, mailing address, phone number, email address, purchase horizon, and vehicle interest, if any. Eligibility to participate in the Sweepstakes is not dependent upon entrant's providing such information.

***PARTICIPATING HYUNDAI DEALERSHIPS:**

Local Nashville Area Dealerships		
Dealership	City	State
HALLMARK HYUNDAI	HENDERSONVILLE	TN
HYUNDAI OF COLUMBIA	COLUMBIA	TN
HYUNDAI OF COOKEVILLE	COOKEVILLE	TN
WILSON COUNTY HYUNDAI	LEBANON	TN

LIMIT: THERE IS A LIMIT OF ONE ENTRY PER PERSON FOR THE ENTIRE SWEEPSTAKES. In the event of a dispute as to any Entry based on email address, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Any potential winner may be required to show proof of being the authorized account holder. No mechanical reproductions of entry forms permitted. Any attempt by any participant to obtain more than the stated number of entries by using multiple/different identities, registrations or any other methods will void that participant's entries and that participant may be disqualified. Administrator is not responsible for lost, late, incomplete, invalid, unintelligible, unreadable, or misdirected registrations, which will be disqualified. Administrator will not accept submissions from wireless domains, blacklist domains, or any email address Administrator deems to be potentially harmful to the Website. Use of any automated system to participate is prohibited and will result in disqualification. All entries become the property of Sponsor and/or Administrator and will not be acknowledged or returned. Please also see the "Entrant's Personal Information" section below, of these Official Rules.

WINNER SELECTION: There will be one (1) Sweepstakes Grand Prize Winner. On or about September 29, 2025, the Administrator will randomly select one (1) potential Grand Prize Winner from all eligible entries received. Subject to verification of eligibility and compliance with the terms of these Official Rules, the potential winner will be declared the official Grand Prize Winner of the Sweepstakes (the "Winner"). Winner will also be contacted by the Sponsor by telephone and/or email and will be required to complete and return an affidavit of eligibility and, liability release, (release) within seven (7) days of receipt. If the potential Winners' notification is rejected, returned, or deemed undeliverable or the potential winner fails to execute and return the affidavit/release within the specified time or if he/she is otherwise ineligible to receive the Prize, that potential winner will be deemed ineligible, and the prize will be awarded to an alternate selected at an alternate drawing from all remaining eligible entries received. All winners with prize values of \$600 or over must supply Administrator with their social security number. An IRS Form 1099 will be issued in the name of winner for the actual value of the prize awarded if the actual value of prize is \$600 or over. If the potential Grand Prize winner is disqualified for any reason, that prize will be forfeited and awarded to an alternate. Unclaimed prizes will not be awarded.

GRAND PRIZE/ODDS: One (1) Grand Prize Winner will receive:

- Two (2) tickets to the Nashville Soccer Club home game on October 18, 2025, to be used to attend the Grand Prize Vehicle Presentation, which will occur at GEODIS Park (501 Benton Ave, Nashville, TN 37204).
- The Grand Prize Vehicle, as described below

The Approximate Retail Value ("ARV") of Grand Prize Tickets: \$200.00.

GRAND PRIZE VEHICLE: The Grand Prize consists of a credit of \$43,275.00 to be applied toward the Manufacturer's Suggested Retail Price (MSRP) of a new 2025 Santa Fe XRT 2.5T AWD (the "Vehicle"). If the Vehicle's MSRP is under \$50,000.00, the Grand Prize Winner will not be awarded the difference between the vehicle's actual MSRP and \$43,275.00. All options, upgrades, or additions that increase the MSRP above \$43,275.00 are the sole responsibility of Grand Prize Winner.

Grand Prize Winner is solely responsible for all costs and fees associated with vehicle acceptance, pickup, and ownership, including but not limited to: (i) federal, state, and local taxes; (ii) insurance, title, license, registration fees, and dealer documentation fees; (iii) dealer preparation fees and additional options or equipment; and (iv) any travel or transportation costs associated with winning and taking delivery of the Vehicle.

Vehicle specifications including model, color, package, and factory options are subject to dealer inventory and manufacturer availability. If the specified model becomes unavailable, Sponsor reserves the right to substitute a vehicle of equal or greater value. Sponsor and Administrator shall not be responsible for delays in delivery.

Grand Prize Winner must take delivery of the Vehicle within thirty (30) days of notice of availability from one of the participating Hyundai dealers near Grand Prize Winner's residence, subject to Sponsor's approval. At the time of delivery, Grand Prize Winner must personally retrieve the Vehicle and present a valid U.S. driver's license issued in their state of residence and proof of insurance.

Other than the manufacturer's limited warranty, Sponsor does not make, nor is in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the Vehicle, including but not limited to its quality, fitness for purpose, or mechanical condition.

No cash or Vehicle substitutes and no cash rebates. Vehicle cannot be assigned or transferred to a third party. Vehicle delivery is through an authorized Hyundai dealer and conditional upon Grand Prize Winner's execution and return of all required paperwork. Depiction of Vehicle in any advertising or promotional materials may not reflect the actual Vehicle delivered. Sponsor and Administrator shall have no liability in conjunction with such differences between depicted Vehicle and actual Vehicle.

In the Sponsor's sole discretion, a selected Grand Prize Winner may be required to forfeit the prize and an alternate Grand Prize Winner may be selected (in Sponsor's sole discretion) in accordance with these Official Rules from the remaining eligible Finalists if selected Grand Prize Winner (i) declines or cannot accept, receive or use the prize for any reason; or (ii) fails to comply with these Official Rules. The maximum value of the prize set forth above represents the Sponsor's good faith determination of the maximum Approximate Retail Value ("ARV") thereof, and the actual fair market value, as ultimately determined by the Sponsor, shall not be challenged, or appealed.

ARV of the Grand Prize Vehicle is not to exceed \$43,275.00. The ARV of all Sweepstakes prizes is \$43,475.00.

The Odds of winning the Grand Prize depends upon the number of eligible Entries Received.

GENERAL PRIZE RESTRICTIONS: Other than the manufacturer's limited warranty, Sponsor does not make, nor in any manner is responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the vehicle including but not limited to its quality, fitness for purpose or mechanical condition. Winner must have proof of insurance and a valid U.S. driver's license from their state or place of residence in the U.S. to take delivery of vehicle; failure to show same may result in prize forfeiture and selection of an alternate Winner. Winner will be provided instructions to obtain his/her Prize vehicle at a Sponsor dealership to be determined by Sponsor. Vehicle delivery will be based on local dealership availability. Winner must take delivery of vehicle within thirty (30) days of notification that dealership has received vehicle. If Prize is unclaimed within a reasonable time after notification from Sponsor, as determined by Sponsor in their sole discretion, it will be forfeited, and time permitting, an alternate Winner may be selected from the remaining eligible entries at Sponsor's sole discretion.

All elements of the Prizes are subject to availability. The actual value of the Prize(s) may vary. Any difference between the actual value and ARV will not be awarded. All expenses not specifically identified in these Official Rules are the sole

responsibility of the Winner. Prizes (including their individual components) may not be transferred or assigned. No cash or other substitution may be made, except by the Sponsor, who reserve the right to substitute a Prize in whole or in part with another prize of comparable or greater value if the intended prize (or any portion thereof) is not available for any reason as determined by the Sponsor in its sole discretion. **Winner is fully responsible for all applicable federal, state and local taxes (including income and withholding taxes).** The Winner may be required to provide, to Administrator, their Social Security number or tax ID for tax reporting purposes; the Winner-of the Grand Prize will be issued an IRS Form 1099 reflecting the actual value of the Prize. Unclaimed prizes will not be awarded.

Major League Soccer game, event, and exhibition dates and times are determined in the sole discretion of the Major League Soccer Commissioner and/or the applicable MLS Entities and may be subject to change. Grand Prize Winner and his/her guests agree to comply with all applicable MLS, Club, and venue (e.g., GEODIS Park) regulations in connection with the Grand Prize. Sponsor, in its sole discretion, reserves the right to remove or deny entry to the Winner and/or his/her guests if he/she/they engage(s) in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the game, event, or exhibition. Released Parties (defined below) will not be responsible for weather conditions, Acts of God, acts of terrorism, civil disturbances, epidemic, public health crisis (e.g., COVID-19), work stoppage or any other natural disaster outside their control that may cause the cancellation, postponement, or limitation, of any MLS game, event, Private Pep Rally, or exhibition. Sponsor is not responsible if all or any portion of any prize(s) cannot be fulfilled due to COVID-19 or any related public health conditions, cancellation, illness, conflict, or any other event or circumstance outside Sponsor's reasonable control. In such event, Sponsor reserve the right to substitute the Grand Prize (or any element thereof) with an item of comparable or greater value, in its sole discretion. Event and exhibition tickets awarded as prizes may not be resold or offered for resale. Any such resale may result in disqualification and Grand Prize forfeiture and may invalidate the license granted by the ticket(s).

RELEASE: By participating (a) Entrants release Sponsor, Administrator, INNOCEAN WORLDWIDE AMERICAS, LLC, Club, MLS Entities, and their respective subsidiaries, affiliates, limited liability companies, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, shareholders, directors, members, employees, licensors and agents (collectively the "Released Parties"), from any and all liability for any claims, costs, injuries, losses, or damages, of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the prize; (b) Entrants, by participating, agree that Released Parties will have no liability whatsoever, and shall be held harmless by Entrants against any liability, for any injuries, losses or damages of any kind, including, but not limited to, death or destruction of property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize(s) (including any travel or activity associated thereto) or participation in this Sweepstakes; and (c) acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty representation or guarantee, expressed or implied, in fact or in law, relative to a prize, including, but not limited to, the prize quality or availability. Winner, by acceptance of Prize, grants to Sponsor, the MLS Entities, and each of their respective designees the right to publicize such Winner's name, address (city and state of residence), photograph, submitted content, quotes, voice and/or other likeness, and Prize information in any and all media now known or hereafter devised, throughout the world, in perpetuity, without additional compensation or consideration, notification or permission, unless prohibited by law. Winner may be asked, but are not required, to participate in publicity related to the Sweepstakes. Any publicity participation is voluntary and is not a condition of winning or accepting any prize. Declining to participate in publicity will not affect a winner's ability to win or claim their prize.

LIMITATIONS OF LIABILITY: Neither Released Parties nor any service providers are responsible for incorrect or inaccurate transcription of Entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage related to or resulting from participation in this Sweepstakes. Neither Released Parties nor any service providers are responsible for typographical or other error in the printing of Sweepstakes materials, the administration of the Sweepstakes, or the announcement of the prize winner, including any such error as may give an erroneous indication that a prize has been won.

GENERAL CONDITIONS: Sponsor or Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If for any reason the Sweepstakes is not capable of being executed as planned, or infection by computer virus, bugs, tampering, unauthorized intervention, fraud, action of Entrants, technical failures or any other causes which in the opinion of Administrator and/or Sponsor, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor and/or Administrator reserve the right, at their sole discretion, to disqualify

any suspect Entry or Entrant and to cancel, terminate, modify, or suspend, the Sweepstakes and randomly select the winner from valid entries received prior to action taken, or otherwise as may be deemed fair and equitable by the Sponsor in their sole discretion. In the event Sponsor or Administrator is prevented from continuing with this Sweepstakes, or the integrity and/or feasibility of the Sweepstakes is undermined by any event including, but not limited to, fire, flood, epidemic, pandemic, public health crisis (e.g. COVID-19), earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order or regulation, order of any court or jurisdiction, or by other cause not reasonably within Sponsor's control (each a "Force Majeure" event), Sponsor and/or Administrator shall have the right, in their discretion, to abbreviate, modify, suspend, cancel, or terminate the Sweepstakes without further obligation. If Sponsors or Administrator, in their sole discretion, elects to abbreviate the Sweepstakes because of a Force Majeure event, Sponsor and/or Administrator reserves the right, to award prizes from among all the eligible entries received up to the date of such Force Majeure event.

In addition to the Force Majeure events listed above, the availability and delivery of the Grand Prize Vehicle may be impacted by automotive industry conditions including but not limited to supply chain disruptions, manufacturing delays, transportation issues, or dealer inventory constraints. If such conditions occur, Sponsor will either: (a) work with winner to provide the prize vehicle within a reasonable timeframe, or (b) substitute a vehicle of equal or greater value. The determination between options (a) and (b) will be made by Sponsor in its sole discretion based on the circumstances and availability of vehicles.

Sponsor and Administrator also reserve the right, in their sole discretion, to cancel, modify or suspend the Sweepstakes in whole or in part, in the event of fraud, technical or other difficulties or if the integrity of the Sweepstakes is compromised, without liability to any entrant. In the event of any cancellation, termination, or suspension, notice thereof will be posted at www.SantaFe-Giveaway.com. Entries not complying with all rules are subject to disqualification. Administrator reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. If any provision(s) of these Official Rules is held invalid or unenforceable, all remaining provisions hereof will remain in full force and effect. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE, TAMPER WITH THE ENTRY PROCESS OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.

OTHER TERMS AND CONDITIONS: Sponsor and/or Administrator reserve the right, at their sole discretion, to modify or suspend this Sweepstakes or any portion hereof, or to disqualify any individual implicated in any of the following actions, if for any reason: (a) infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes which, in Sponsor's and/or Administrator's sole opinion, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, (b) the Sweepstakes or any website associated therewith (or any portion thereof) becomes corrupted or does not allow the proper processing of entries per these rules, or (c) the Sweepstakes is otherwise not capable of running as planned by Sponsor and/or Administrator. In the event of modification or suspension, Sponsor and/or Administrator may award the prize to winner to be selected in a random drawing from among the remaining uncorrupted eligible entries, if any. In the event of any cancellation, termination or suspension, notice thereof will be posted at www.SantaFe-Giveaway.com. Administrator reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. If any provision(s) of these Official Rules is held invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION: Entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal, state and local courts for Davidson County, Tennessee (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to, claim punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the

construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of State of Tennessee, without giving effect to any choice of law or conflict of law rules (whether of the State of Tennessee or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of Tennessee.

Club and the other MLS Entities will have no liability or responsibility for any claim arising in connection with the participation in this Sweepstakes or any prize awarded. The MLS Entities are not the sponsors or administrators of this Sweepstakes and are in no way responsible or liable for the administration of this Sweepstakes. All trademarks used are the property of their respective owner(s) and are used for prize description purposes only. All MLS related trademarks are trademarks of Major League Soccer.

WINNER'S NAME: The name of the Sweepstakes Prize Winner will be available after November 18, 2025, and may be obtained by sending a self-addressed stamped envelope to: Winner's Name, HYUNDAI-SANTA FE CLUB SUPPORTER GIVEAWAY, c/o EventLink LLC, 780 Arthur Ave, Elk Grove Village, Illinois 60007, for receipt no later than December 18, 2025.

ENTRANT'S PERSONAL INFORMATION: By entering the Sweepstakes, you acknowledge that Sponsors and Administrator may use any personal information collected as part of the Sweepstakes entry form in accordance with Sponsors' privacy policy, located at <https://www.hyundaiusa.com/us/en/privacy-policy> and Administrator's Privacy Policy, located at <https://www.eventlinkgroup.com/privacy-policy/>. Personal information collected in connection with this Sweepstakes will be used solely for the administration of the Sweepstakes and prize fulfillment, unless entrant has opted in to receive additional communications. All personal information will be handled according to these privacy policies and applicable law, and will be retained only for the period necessary to complete the Sweepstakes and any required tax reporting, after which it will be securely destroyed or anonymized.

SPONSOR: Hyundai Motor America, 3025 Chastain Meadows Pkwy NW, Marietta GA 30066.

ADMINISTRATOR: EventLink Group, 780 Arthur Ave, Elk Grove Village, IL 60007.