

## OFFICIAL RULES

### CHEVY DRIVES THE BIG BLUE NATION SWEEPSTAKES

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**SWEEPSTAKES PERIOD:** The Chevy Drives The Big Blue Nation Sweepstakes (the "Sweepstakes") begins on August 30, 2025, at 8:00 a.m. Eastern Time ("ET") and ends on November 1, 2025, 11:59 p.m. ET (the "Sweepstakes Period"). **Finalist will be required to attend the November 15, 2025, University of Kentucky Football Game ("Game") at Kroger Field to be eligible to win the Grand Prize. You should not enter this Sweepstakes if you are not able to attend the game on November 15, 2025.**

**ELIGIBILITY:** THE SWEEPSTAKES IS OPEN ONLY TO LEGAL RESIDENTS OF KENTUCKY WHO, AT THE TIME OF ENTRY, ARE 18 YEARS OF AGE OR OLDER, POSSESS A VALID U.S. DRIVER'S LICENSE, AND RESIDE IN ONE OF THE COUNTIES LISTED BELOW ("ENTRANT"). VOID OUTSIDE THE LISTED COUNTIES AND WHERE PROHIBITED. Employees of General Motors LLC, the University of Kentucky, JMI Sports, JMIS Kentucky, other NCAA Entities (defined below), Lexington Local Marketing Association ("Sponsor"), EventLink Group ("Administrator"), American Hole'n One, Jack Morton Worldwide, Agency 720, and their respective parent companies, officers, directors, agents, parents, affiliates, subsidiaries, dealerships, dealership associations, and advertising and promotion agencies (together the "Sweepstakes Entities"), and the members of their immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household with such individuals (whether related or not) are not eligible to enter or win. *Furthermore, the following individuals are ineligible to participate or win: 1) Current or former Olympic, professional or semi-professional football, soccer, or rugby players who have competed in the United States, Canada, or Europe; 2) Current or former high school or collegiate football, soccer, or rugby players who have competed at their respective level within the past three (3) years and 3) Current or former football, soccer, or rugby coaches who have coached within the past three (3) years at any level.*

<b>*Participating Dealer Group Market</b>	<b>Eligible Counties</b>
Lexington, KY	<b>KENTUCKY:</b> Anderson, KY ~ Bath, KY ~ Bourbon, KY ~ Boyle, KY ~ Breathitt, KY ~ Casey, KY ~ Clark, KY ~ Clay, KY ~ Estill, KY ~ Fayette, KY ~ Fleming, KY ~ Franklin, KY ~ Garrard, KY ~ Harrison, KY ~ Jackson, KY ~ Jessamine, KY ~ Knott, KY ~ Knox, KY ~ Laurel, KY ~ Lee, KY ~ Leslie, KY ~ Lincoln, KY ~ Madison, KY ~ Magoffin, KY ~ McCreary, KY ~ Menifee, KY ~ Mercer, KY ~ Montgomery, KY ~ Morgan, KY ~ Nicholas, KY ~ Owsley, KY ~ Perry, KY ~ Powell, KY ~ Pulaski, KY ~ Rockcastle, KY ~ Rowan, KY ~ Russell, KY ~ Scott, KY ~ Wayne, KY ~ Whitley, KY ~ Wolfe, KY ~ Woodford, KY

\*The "NCAA Entities" shall mean, collectively, the National Collegiate Athletic Association (NCAA), the NCAA Board of Governors, Collegiate Sports, LLC, College Football Officiating, LLC, and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees. The NCAA Entities have not offered or sponsored this Sweepstakes in any way. The NCAA Entities shall have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. ©2025 National Collegiate Athletic Association Properties LLC. All NCAA-related trademarks are trademarks of the National Collegiate Athletic Association.

**AGREEMENT TO THE OFFICIAL RULES:** By participating, Entrants agree to be bound by these Official Rules and the decisions of the Administrator, which are binding and final on matters relating to this Sweepstakes. This Sweepstakes is subject to all applicable federal, state, and local laws. Winning a prize is contingent upon fulfilling all requirements set forth herein. Administrator's computer will be the official time-keeping device for the Sweepstakes.

**HOW TO ENTER:** There are two (2) ways to enter the Sweepstakes during the Sweepstakes Period, each with an equal chance of winning:

**Method 1: Via Website:** Visit the website, <https://gmusweb.capture.intouchinsight.com/uksweepsmain/index.html>

(the "Website"), during the Sweepstakes Period and complete the online entry form with the required contact information and submit as direct ("Online entry"). Sponsor will also advertise the Website at the following Participating Chevrolet Dealerships listed below, however, a visit to a Participating Dealership is not necessary to enter. **ONLINE ENTRIES MUST BE SUBMITTED BY 11:59 P.M. ET ON NOVEMBER 1, 2025.** Online entrants to the Sweepstakes may be given the option to receive commercial email from Sponsor; however, eligibility to participate in the Sweepstakes is not dependent upon entrant's consent to receive such emails and consenting to receive such emails will not impact any Entrant's chances of winning.

**Method 2: On-Site:** Throughout the Sweepstakes period, the Sponsor will have a display area at selected University of Kentucky Football home games. Eligible entrants may enter the Sweepstakes by visiting the Chevrolet Vehicle display area outside of Nutter Field House (1401 Sports Center Drive, Lexington, KY 40506) by Gate 1 of Kroger Field (1540 University Drive, Lexington, KY 40506) and completing an Official Entry Form, including your complete street address (no P.O. Boxes) including zip code, daytime phone number, email address, and vehicle interests ("on-site entry"). Event display schedule is as follows: August 30, 2025, vs. Toledo Rockets, September 6, 2025, vs. Ole Miss Rebels, September 13, 2025, vs. Eastern Michigan, October 18, 2025, vs. University of Texas Longhorns, October 25, 2025, vs. Tennessee Volunteers. The display area will be open approximately 4 hours before the scheduled start of each home game and will close an hour after kickoff or sooner.

Sponsor may not have a display area at all events and locations and reserves the right to add, change, and/or cancel, its intentions to have a display area at any or all the above listed locations, at any time, without notice. Entrants will be asked to provide first and last name, mailing address, phone number and email address (optional).

Entrants may also be asked to answer optional questions; however, they need not be answered to be eligible for the Sweepstakes.

**\*PARTICIPATING CHEVROLET DEALERSHIPS:**

<b>Lexington Local Marketing Association Dealers (Lexington LMA Group)</b>		
<b>Dealership</b>	<b>City</b>	<b>State</b>
BOB ALLEN MOTOR MALL	DANVILLE	KY
CHEAP CHEVROLET COMPANY, INC.	FLEMINGSBURG	KY
DAN CUMMINS CHEVROLET-BUICK	GEORGETOWN	KY
DAN CUMMINS CHEVROLET-BUICK OF PARIS	PARIS	KY
DON FRANKLIN CHEVROLET BUICK GMC	SOMERSET	KY
EAGLE CHEVROLET GMC, LLC	MOREHEAD	KY
FRANKLIN CHEVROLET GMC	RUSSELL SPRINGS	KY
JACK BURFORD CHEVROLET	RICHMOND	KY
LEGACY CHEVROLET GMC	CORBIN	KY
NEIL HUFFMAN CHEVROLET GMC OF FRANKFORT	FRANKFORT	KY
ROD HATFIELD CHEVROLET	LEXINGTON	KY
SUTHERLAND CHEVROLET INC	NICHOLASVILLE	KY
TINCHER WILLIAMS CHEVROLET GMC	LONDON	KY

Online and On-site Entries are hereinafter referred to as "Entry" or "Entries."

**LIMIT:** ONE (1) ENTRY PER PERSON REGARDLESS OF METHOD ENTRY. Online Entries will be deemed made by the authorized account holder of the email address and/or phone number submitted at the time of Entry. In the event of a dispute as to any registration, the authorized account holder is the natural person who is assigned to the email address by

an internet access provider, online service provider, or other organization that is responsible for assigning email addresses or the domain associated with the submitted email address. Any Potential Prize Winner may be required to show proof of being the authorized account holder. No mechanical reproductions of entry forms permitted. Any attempt by any participant to obtain more than the stated number of entries by using multiple/different identities, registrations or any other methods will void that participant's entries and that participant may be disqualified. Entrants are responsible for all charges imposed by their Internet service provider, including any applicable taxes on such services, in connection with submission of an entry. Administrator is not responsible for lost, late, incomplete, invalid, unintelligible, unreadable, or misdirected registrations, which will be disqualified. Administrator will not accept submissions from wireless domains, blacklist domains, or any email address Administrator deems to be potentially harmful to the Website. Use of any automated system to participate is prohibited and will result in disqualification. All entries become the property of Sponsors and/or Administrator and will not be acknowledged or returned.

**FINALIST SELECTION:** Administrator will select, via a random drawing on or about November 3, 2025, a total of eight (8) potential Finalists ("Finalists"), from amongst all eligible Entries received, subject to verification and compliance with these Official Rules. Finalists will receive an opportunity to attend the University of Kentucky home game at Kroger Field on November 15, 2025, and a chance to be the one Finalist selected to compete for the Grand Prize. The On-Field event is currently scheduled for November 15, 2025, at Kroger Field at the University of Kentucky unless the game is delayed or altered due to epidemic, pandemic, public health crisis (e.g., COVID-19) or other circumstance beyond Sponsor's control, in which case Sponsor will inform Finalists of new On-Field event date and time). Finalists will be contacted by the Administrator by telephone and/or email and will be required to complete and return an affidavit of eligibility, liability, and use of likeness release, and except where prohibited by law, a publicity release form ("affidavit/release") within three (3) days of receipt. Guest of Finalist must be at least 18 years of age or the age of majority in their state of residence, unless child or legal ward of Finalist, and may also be required to sign releases and waiver forms. If any of the potential Finalist's notifications are rejected, returned, or deemed undeliverable or a potential Finalist fails to execute and return the affidavit/release within the specified time or if he/she is otherwise ineligible to receive the prize, that potential Finalist will be deemed ineligible and a replacement may be randomly selected by Administrator from among the remaining eligible Entries, time permitting.

**It is anticipated that there will be a total of eight (8) Finalists, but this number could change based on various factors such as a Finalist being deemed ineligible or unable to attend the Grand Prize drawing.**

**FIRST PRIZE:** Each Finalist will receive the following prize package:

- Two (2) tickets to the University of Kentucky Football home game on November 15, 2025, to be used to attend the On-Field drawing event.
- One (1) \$100 Kroger Gift Card.
- Chevrolet Prize Pack.

(Approximate Retail Value ("ARV") of each First Prize: \$300.00) Additional expenses, including travel to/from the game, parking fees, taxes, or other fees and costs not explicitly mentioned, are not included in the First Prize and will be the responsibility of the Finalist. Sponsor, in their sole discretion, will determine seating locations and details.

The odds of a particular Entrant being selected as a Finalist and winning a First Prize depend on the number of eligible entries received during the Promotional Period.

**ON-FIELD EVENT PARTICIPANT SELECTION:** All Finalists must present themselves to a Sweepstakes Sponsor or Administrator representative for Drawing registration and present a valid government-issued photo identification. Each Finalist must personally appear at the Drawing to be eligible to be selected as the On-Field Participant – no proxies are permitted. **MUST BE PRESENT TO BE SELECTED AS THE ON-FIELD PARTICIPANT AND HAVE A CHANCE AT WINNING THE GRAND PRIZE.** Finalists must fill out any registration and waiver forms and additional security checks required by Sponsor, the NCAA Entities, the University of Kentucky, and/or Kroger Field. Any Finalists who do not present themselves to Sweepstakes Sponsor or Administrator representative for drawing registration by the time specified may be

disqualified and not replaced at the sole discretion of Sponsor. The Sweepstakes On-Field Event will take place at some point during halftime of the game on November 15, 2025. Finalists will be given exact instructions at the time of the check-in.

Sponsor or Administrator will then randomly select, from the up to eight (8) verified Finalists, one (1) Finalist (On-Field Participant) who will then be given the opportunity to participate in the On-Field Event and win the Grand Prize. Any selected finalist who does not meet the eligibility requirements or does not wish to participate in the On-Field contest will be disqualified. An alternate finalist will then be randomly selected and notified per the procedures outlined above, time permitting. Decisions of judges in the selection, notification and confirmation of Finalist being present within the required time limit; and all matters related to the contest are final and binding. The odds of a particular Finalist being selected to participate in the On-Field Contest are not to exceed 1 in 8, or 1 in the number of Finalists participating in the on-field drawing if less than 8 participate due to ineligibility. Finalists not selected to have the opportunity to participate in the On-Field event will receive no further prize other than the First Prize, identified above.

**ON-FIELD EVENT:** If the selected On-Field Participant successfully kicks the provided football from the 40-yard line and have it come to rest on the Goal Line, he/she will be deemed a Grand Prize winner, subject to final verification of these Official Rules. The football must stop on the Goal Line without coming in contact with any item, person, or surface that would alter or enhance the path of the football. The football must be kicked from behind the 40-yard line, closest to the goal line that the finalist is kicking toward and must stop completely with at least part of the football touching or positioned over the endzone target demarcation line ("the Goal Line") to be considered a "Successful Kick". The endzone is defined as the white line that signifies the start of the endzone. The football must stop on the Goal Line to be considered a winning kick. If the selected On-Field Participant does not successfully kick the football from the 40-yard line and have it come to rest on the Goal Line, then the Grand Prize will not be awarded. Administrator's and Sponsor's decision as to whether an On-Field Participant resulted in a Successful Kick is final. The playing surface and football will be standard game equipment supplied by Sponsor; no foreign substance or modification may be applied.

**SUCCESSFUL KICK CONDITIONS:** A foot fault (plant foot touching or going over the kicking line) will disqualify any On-Field Participant's attempt. An On-Field Participant will not be allowed to re-kick a disqualified kick. No aid of any kind may be given to the On-Field Participant participating in this Event. Nothing may be done to the football, goal posts, On-Field Participant's footwear, or playing surface that would enhance the On-Field Participant's chances of successfully completing the kick. On-Field Participant may either kick the football from the ground using a simulated holding device or have another individual (can be a friend or person of On-Field Participant's choosing) hold the football for the On-Field Participant to kick the football. **No kicker tee may be used.** On-Field Participant will not be allowed any warm-up or practice kicks of any kind, and On-Field Participant will have a maximum of one (1) attempt regardless of the outcome or distance of their kick attempt. If the On-Field Participant executes a Successful Kick, as determined by Administrator and/or Sponsor in its sole discretion, he/she will be deemed a Grand Prize winner. **If On-Field Participant does not execute a Successful Kick, On-Field Participant will receive a \$500 Kroger Gift Card.** Kroger Gift Card ("ARV"): \$500.00.

Potential Grand Prize Winner will be required to complete and return an affidavit of eligibility, liability release, and except where prohibited by law, a publicity release form ("affidavit/release") within five (5) days of receipt. If the Potential Grand Prize Winner's notification is rejected, returned, or deemed undeliverable or the potential Grand Prize Winner fails to execute and return the affidavit/release within the specified time or if he/she is otherwise ineligible to receive the Grand Prize, that potential Grand Prize Winner will be deemed ineligible, and the Prize will be awarded to an alternate selected at an alternate drawing from all remaining eligible Finalists. Alternate Grand Prize Winner will be subject to the same requirements. Subject to verification of eligibility and compliance with the terms of these Official Rules, the potential Grand Prize Winner will be declared the official winner of the Grand Prize (the "Grand Prize Winner"). Unclaimed Prizes will not be awarded.

**ON-FIELD EVENT PARTICIPATION GUIDELINES:** At no time while participating in the On-Field Event should the any Finalist or On-Field Participant: (a) be under the influence of drugs or excess alcohol; (b) promote drinking and driving or the excessive or irresponsible consumption of alcohol; (c) promote the illegal use of alcohol, drugs, or violating any law; (d) communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsors wish to associate; (e) be sexually explicit or suggestive, violent or derogatory of any ethnic, racial, gender, religious, professional

or age group, or exploit people in a sexual or violent manner; (f) be obscene or offensive, endorse any form of hate or hate group; or (g) be deemed inappropriate by Sponsors, in Sponsor's sole and absolute discretion. At any time during the Contest, Sponsor's representatives reserve the right to disqualify any Finalist or On-Field Participant, in his/her sole discretion, if he/she believes the Finalist is deemed inappropriate. If, due to circumstances beyond Sponsor's control, the On-Field Event cannot be conducted as scheduled, Sponsor may conduct an alternate skill challenge at a later time and/or location or award the Grand Prize through an alternate method permitted by law.

**GRAND PRIZE:** If and only if an On-Field Participant successfully completes a Successful Kick, that On-Field Participant will receive a Grand Prize, which will consist of a 2025 or 2026 Chevrolet Silverado (the "Vehicle") with base MSRP not to exceed \$55,000 and be declared the Grand Prize Winner. If the Vehicle's MSRP is under \$55,000 the Grand Prize Winner will not be awarded the difference between the vehicle's actual MSRP and \$55,000. Grand Prize Winner is solely responsible for any expenses in connection with acceptance and use of the Vehicle not expressly described herein as being awarded, including, without limitation, the following: (i) income, federal, state or local taxes; (ii) insurance, registration fees, dealer preparation fees and/or additional options, additions or equipment; and (iii) any additional expenses not described herein as being awarded, including, without limitation, any travel or transportation costs, associated with winning and subsequent use of Vehicle. All options and upgrades on Vehicle that increase the MSRP over \$55,000 are the sole responsibility of Grand Prize Winner. Model, color, package, factory options, and other Grand Prize specifics are subject to availability. Other than the manufacturer's limited warranty, Sponsor do not make, nor in any manner is responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Vehicle including but not limited to its quality, fitness for purpose or mechanical condition. Grand Prize Winner must take delivery of Vehicle within 30 days of notice of availability from one of the participating Chevrolet dealers (listed above) near Grand Prize Winner's residence, subject to Sponsor's approval. Sponsor and Administrator shall not be responsible for delays in delivery of Vehicle; delivery is subject to availability. Grand Prize Winner must personally retrieve Vehicle within (30) days of written notification of delivery and must present a valid U.S. driver's license issued in his/her state of residence and proof of insurance to take delivery. If the potential winner is disqualified for any reason, the prize may not be awarded. The Grand Prize Vehicle Approximate Retail Value ("ARV") is \$55,000.00.

No cash or Vehicle substitutes and no cash rebates. Vehicle cannot be assigned or transferred to a third party. Vehicle delivery is through an authorized Chevrolet dealer and conditional upon Grand Prize Winner's execution and return of all required paperwork. Depiction of Vehicle in any advertising or promotional materials may not reflect the actual Vehicle delivered. Sponsor and Administrator shall have no liability in conjunction with such differences between depicted Vehicle and actual Vehicle.

In the Sponsors' sole discretion, a Prize Winner may be required to forfeit the prize if selected Prize Winner (i) declines or cannot accept, receive or use the prize for any reason; or (ii) fails to comply with these Official Rules. The maximum value of the prize set forth above represents the Sponsors' good faith determination of the maximum ARV thereof, and the actual fair market value, as ultimately determined the Sponsor and Administrator, cannot be challenged or appealed.

**GENERAL PRIZE RESTRICTIONS (FOR ALL PRIZES):** Prizes (including their individual components) may not be transferred or assigned. No cash or other substitution may be made, except by the Sponsor, who reserve the right to substitute a Prize in whole or in part with another prize of comparable or greater value if the intended prize (or any portion thereof) is not available for any reason as determined by the Sponsor in their sole discretion. Grand Prize Winner and Finalists are fully responsible for all applicable federal, state and local taxes (including income and withholding taxes). All costs and expenses associated with a prize acceptance and use not specified herein as being provided, including but not limited to lodging, transportation costs, meals, gratuities and other expenses incurred by accepting a prize, are the sole responsibility of the Grand Prize Winner or Finalists. The Grand Prize Winner and Finalists may be required to provide, to Administrator, their Social Security number or tax ID for tax reporting purposes as the Winners and Finalists may be issued an IRS Form 1099 reflecting the actual value of a Prize if required by law. Except where prohibited by law, the acceptance of a prize, or being accepted as a Finalist, constitutes permission for Sponsor and Administrator to use the Winner's name, hometown, likeness, statements and other personally identifiable information for promotional, advertising and marketing purposes in any media throughout the world without additional compensation, prize, incentive, consideration, consent or review; and upon request, the Grand Prize Winner or Finalist must provide written consent to such use.

**Gift cards are subject to, and must be used in compliance with, the terms and conditions set forth on the respective gift card and as set forth by the gift card issuer.** Winner must protect the gift card and treat the gift card as they would any other valuable document. Gift card will not be replaced or replenished if it lost, stolen, damaged, destroyed or used without the Winner's permission and will be voided if altered or defaced.

**RELEASE:** By participating (a) Entrants release Sponsor, Administrator, General Motors LLC, participating Chevrolet Dealerships, Jack Morton Worldwide, Agency 720, University of Kentucky, JMI Sports, JMIS Kentucky, NCAA Entities, American Hole'n One, and their respective subsidiaries, affiliates, limited liability companies, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, shareholders, directors, members, employees, licensors, dealerships, and agents (collectively the "Released Parties"), from any and all liability for any claims, costs, injuries, losses, or damages, of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of a prize; (b) Entrants, by participating, agree that Released Parties will have no liability whatsoever, and shall be held harmless by Entrants against any liability, for any injuries, losses or damages of any kind, including, but not limited to, death or destruction of property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of a prize(s) (including any travel or activity associated thereto) or participation in this Sweepstakes including participating as a Finalist or during the On-Field Event; and (c) acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty representation or guarantee, expressed or implied, in fact or in law, relative to a prize, including, but not limited to, the prize quality or availability.

**LIMITATIONS OF LIABILITY:** Neither Released Parties nor any service providers are responsible for incorrect or inaccurate transcription of Entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage related to or resulting from participation in this Sweepstakes. Neither Released Parties nor any service providers are responsible for typographical or other error in the printing of Sweepstakes materials, the administration of the Sweepstakes, or the announcement of the prize winner, including any such error as may give an erroneous indication that a prize has been won. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE, TAMPER WITH THE ENTRY PROCESS, OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, RELEASED PARTIES RESERVE THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.

**GENERAL CONDITIONS:** Sponsors' or Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If for any reason the Sweepstakes is not capable of being executed as planned, or infection by computer virus, bugs, tampering, unauthorized intervention, fraud, action of Entrants, technical failures or any other causes which in the opinion of Administrator and/or Sponsor, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor and/or Administrator reserve the right, at their sole discretion, to disqualify any suspect Entry or Entrant and to cancel, terminate, modify, or suspend, the Sweepstakes and randomly select the winner from valid entries received prior to action taken, or otherwise as may be deemed fair and equitable by the Sponsor in their sole discretion. In the event Sponsor or Administrator is prevented from continuing with this Sweepstakes, or the integrity and/or feasibility of the Sweepstakes is undermined by any event including, but not limited to, fire, flood, epidemic, pandemic, public health crisis (e.g. COVID-19), earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order or regulation, order of any court or jurisdiction, or by other cause not reasonably within Sponsors' control (each a "Force Majeure" event), Sponsor and/or Administrator shall have the right, in their discretion, to abbreviate, modify, suspend, cancel, or terminate the Sweepstakes without further obligation. If Sponsor or Administrator, in their sole discretion, elects to abbreviate the Sweepstakes because of a Force Majeure event, Sponsor and/or Administrator reserves the right, to award prizes from among all the eligible entries received up to the date of such Force Majeure event. Sponsor and Administrator also reserve the right, in their sole discretion, to cancel, modify or suspend the Sweepstakes in whole or in part, in the event of fraud, technical or other difficulties or if the integrity of the Sweepstakes

is compromised, without liability to any entrant. In the event of any cancellation, termination or suspension, notice thereof will be posted at <https://www.eventlinkgroup.com/rules/>. Entries not complying with all rules are subject to disqualification. Administrator reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. If any provision(s) of these Official Rules is held invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

**GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION:** Entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal, state and local courts for Fayette County, Kentucky (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to, claim punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of State of Kentucky, without giving effect to any choice of law or conflict of law rules (whether of the State of Kentucky or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of Kentucky.

The use of any non-Sponsor trademarks, service marks, logos, or other marks in connection with this Sweepstakes or any prize is not meant by Sponsor to imply the endorsement of the respective owner(s) of such marks, or any affiliation of the respective owner(s) of such marks with Sweepstakes' advertisements or the Sweepstakes.

**WINNER'S NAME:** The name of the Winner is available after DECEMBER 15, 2025, and may be obtained by sending a self-addressed stamped envelope to: Winner's name, Chevy Drives The Big Blue Nation c/o EventLink LLC, PO Box 249, Spring Hill, TN 37174, for receipt no later than JANUARY 31, 2026.

**ENTRANT'S PERSONAL INFORMATION:** By entering the Sweepstakes, you acknowledge that Sponsor and Administrator may use any personal information collected as part of the Sweepstakes entry form in accordance with Sponsor's privacy policy, located at <https://www.gm.com/privacy-statement.html>, and Administrator's Privacy Policy, located at <https://www.eventlinkgroup.com/privacy-policy/>.

**SPONSORS:** Lexington Local Marketing Association, 462 South Fourth Street, Suite 2200, Louisville, KY 40202.

**ADMINISTRATOR:** EventLink Group, 780 Arthur Ave, Elk Grove Village, IL 60007.