

## OFFICIAL RULES

### THE ULTIMATE PIRATE PRIZE – WIN A HYUNDAI PALISADE GIVEAWAY

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

#### **SWEEPSTAKES PERIOD**

Entry in the Ultimate Pirate Prize – Win A Hyundai Palisade Giveaway (the "Sweepstakes") begins on November 1, 2025, at 12:00 a.m. Eastern Time ("ET") and ends on December 12, 2025, at 11:59 p.m. ET (the "Sweepstakes Period"). Semi-Finalists and Finalists, as described below, must attend the Tampa Bay Buccaneers Week 18 home game at Raymond James Stadium to remain eligible for the Grand Prize. You should not enter if you cannot attend the Week 18 home game. Specific dates and start times for Week 18 matchups are determined and announced by the NFL after Week 17 concludes and may change pursuant to NFL flexible scheduling procedures. See <https://www.nfl.com/schedules/flexible-scheduling-procedures> for more information.

#### **ELIGIBILITY**

The Sweepstakes is open only to legal residents of the State of Florida who legally reside in one of the ZIP codes listed in the Eligible ZIP Codes section below, who are eighteen (18) years of age or older at the time of entry, and who possess a valid driver's license issued in the entrant's state of residence. Driver's license will be verified at vehicle delivery. All others are ineligible to enter or win and will be disqualified. Void where prohibited or restricted. Employees of Suncoast Hyundai Dealer Advertising Association ("Sponsor"), EventLink Group ("Administrator"), INNOCEAN Worldwide Americas, LLC, Hyundai Motor America, Tampa Bay Buccaneers Entities (defined below), NFL Entities (defined below), and each of their respective officers, directors, agents, parents, affiliates, subsidiaries, dealerships, advertising and promotion agencies, and the members of their immediate families (spouses, parents, siblings, children and their spouses, and in-laws) and persons living in the same household with such individuals (whether related or not) are not eligible to enter or win.

In addition, the following individuals are ineligible to participate or win: (i) anyone who has ever been paid to play professional or semi-professional football, soccer, or rugby in the United States, Canada, or Europe, and (ii) anyone who has participated in organized interscholastic or intercollegiate football, soccer, or rugby competition within two (2) years prior to the date of entry. Entrants will certify their eligibility during the verification process, and Sponsor may rely on entrant self-certification and publicly available information. Misrepresentation of eligibility is grounds for disqualification.

#### **ELIGIBLE ZIP CODES**

33503, 33508, 33509, 33510, 33511, 33513, 33523, 33524, 33525, 33526, 33527, 33530, 33534, 33537, 33539, 33540, 33541, 33542, 33543, 33544, 33547, 33548, 33549, 33550, 33556, 33558, 33559, 33563, 33564, 33565, 33566, 33567, 33568, 33569, 33570, 33571, 33572, 33573, 33574, 33575, 33576, 33578, 33579, 33583, 33584, 33586, 33587, 33592, 33593, 33594, 33595, 33596, 33597, 33598, 33601, 33602, 33603, 33604, 33605, 33606, 33607, 33608, 33609, 33610, 33611, 33612, 33613, 33614, 33615, 33616, 33617, 33618, 33619, 33620, 33621, 33622, 33623, 33624, 33625, 33626, 33629, 33630, 33631, 33633, 33634, 33635, 33637, 33646, 33647, 33650, 33655, 33660, 33664, 33672, 33673, 33674, 33675, 33677, 33679, 33680, 33681, 33682, 33684, 33685, 33686, 33687, 33688, 33689, 33694, 33701, 33702, 33703, 33704, 33705, 33706, 33707, 33708, 33709, 33710, 33711, 33712, 33713, 33714, 33715, 33716, 33729, 33730, 33731, 33732, 33733, 33734, 33736, 33738, 33740, 33741, 33742, 33743, 33744, 33747, 33755,

33756, 33757, 33758, 33759, 33760, 33761, 33762, 33763, 33764, 33765, 33766, 33767, 33769, 33770, 33771, 33772, 33773, 33774, 33775, 33776, 33777, 33778, 33779, 33780, 33781, 33782, 33784, 33785, 33786, 33801, 33802, 33803, 33804, 33805, 33806, 33807, 33809, 33810, 33811, 33812, 33813, 33815, 33820, 33823, 33825, 33826, 33827, 33830, 33831, 33834, 33835, 33836, 33837, 33838, 33839, 33840, 33841, 33843, 33844, 33845, 33846, 33847, 33849, 33850, 33851, 33852, 33853, 33854, 33855, 33856, 33857, 33858, 33859, 33860, 33862, 33863, 33865, 33867, 33868, 33870, 33871, 33872, 33873, 33875, 33876, 33877, 33880, 33881, 33882, 33883, 33884, 33885, 33888, 33890, 33896, 33898, 33946, 33947, 33960, 33981, 34201, 34202, 34203, 34205, 34206, 34207, 34208, 34209, 34210, 34211, 34212, 34215, 34216, 34217, 34218, 34219, 34220, 34221, 34222, 34223, 34224, 34228, 34229, 34230, 34231, 34232, 34233, 34234, 34235, 34236, 34237, 34238, 34239, 34240, 34241, 34242, 34243, 34249, 34250, 34251, 34260, 34264, 34265, 34266, 34267, 34268, 34270, 34272, 34274, 34275, 34276, 34277, 34280, 34281, 34282, 34284, 34285, 34286, 34287, 34289, 34290, 34291, 34292, 34293, 34295, 34423, 34428, 34429, 34430, 34431, 34432, 34433, 34434, 34436, 34441, 34442, 34445, 34446, 34447, 34448, 34449, 34450, 34451, 34452, 34453, 34460, 34461, 34464, 34465, 34487, 34498, 34601, 34602, 34603, 34604, 34605, 34606, 34607, 34608, 34609, 34610, 34611, 34613, 34614, 34636, 34637, 34638, 34639, 34652, 34653, 34654, 34655, 34656, 34660, 34661, 34667, 34668, 34669, 34673, 34674, 34677, 34679, 34680, 34681, 34682, 34683, 34684, 34685, 34688, 34689, 34690, 34691, 34692, 34695, 34697, 34698, 34759, 32621, 32625, 32626, 32639, 32644, 32668, 32683, 32696

## **AGREEMENT TO THE OFFICIAL RULES**

By participating, entrants agree to be bound by these Official Rules and the decisions of the Administrator, which are final and binding in all matters related to this Sweepstakes. The Sweepstakes is subject to all applicable federal, state, and local laws. Winning a prize is contingent upon fulfilling all requirements set forth herein. Administrator's computer is the official time-keeping device for the Sweepstakes.

## **HOW TO ENTER**

There are three (3) ways to enter during the Sweepstakes Period, each treated equally with identical odds of winning: on-site at selected Tampa Bay Buccaneers home games at Raymond James Stadium, at participating Suncoast Area Hyundai dealerships listed below, and online at the website identified below. No other methods of entry will be accepted. Sponsor is not responsible for lost, late, illegible, stolen, incomplete, invalid, or unintelligible entries. Proof of submission will not be deemed proof of receipt by Sponsor. Sponsor may not display at all events and locations and reserves the right to add, change, or cancel its intentions to display at any or all of the below-listed locations at any time without notice. Entries received via any method are treated equally and have identical odds of winning.

**On-Site Entry:** Visit the Hyundai display area at selected Tampa Bay Buccaneers home games at Raymond James Stadium in Tampa, Florida during the Sweepstakes Period and complete the official entry form, available while supplies last, by providing the requested contact information (including ZIP code). On-Site entries must be received prior to the display closing.

**Online Entry:** Visit the website [www.BucsFanPalisadeGiveaway.com](http://www.BucsFanPalisadeGiveaway.com) (the "website") during the Sweepstakes Period and follow the provided instructions to complete and thereafter submit the entry form with the required contact information (which includes full name, complete mailing address, phone number, and email address) and submit as directed. Online entries must be submitted by 11:59 p.m. ET on December 12, 2025.

**Dealership Entry:** Visit one of the Participating Hyundai Dealerships listed below during the Sweepstakes Period and during regular posted dealer hours and complete the Official Entry Form by providing the requested information. Dealership entries must be received by December 12, 2025, by 11:59 p.m. ET, or by posted closing time of the dealership, whichever occurs first.

## **PARTICIPATING HYUNDAI DEALERSHIPS:**

Brandon Hyundai – Brandon, FL Courtesy Hyundai – Tampa, FL Crown Hyundai – St. Petersburg, FL Fitzgerald's Countryside Hyundai – Clearwater, FL Gettel Hyundai of Lakewood – Bradenton, FL Gettel Hyundai of Sarasota – Sarasota, FL Hyundai of New Port Richey – New Port Richey, FL Hyundai of Venice – Venice, FL Hyundai of Wesley Chapel – Wesley Chapel, FL Jenkins Hyundai of Homosassa – Homosassa, FL Lakeland Hyundai – Lakeland, FL Red Hoagland Hyundai – Winter Haven, FL

On-Site, Dealership, and Online entries are hereinafter referred to as "Entry" or "Entries."

## **LIMIT**

There is a limit of one (1) entry per person total during the Sweepstakes Period, regardless of method of entry. In the event of a dispute as to the identity or eligibility of any potential winner based on email address, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted address. Any potential winner may be required to show proof of being the authorized account holder. No mechanical reproductions of entry forms are permitted. Any attempt by any participant to obtain more than the stated number of entries by using multiple or different identities, email addresses, registrations, or any other methods will void that participant's entries and that participant may be disqualified. Entrants are responsible for all charges imposed by their Internet service provider, including any applicable taxes on such services, in connection with submission of an entry. Administrator is not responsible for lost, late, incomplete, invalid, unintelligible, unreadable, or misdirected registrations, which will be disqualified. Administrator will not accept submissions from temporary or disposable domains, blacklist domains, or any email address Administrator deems to be potentially harmful to the website. Entrants whose email addresses are rejected for security reasons may still enter via the on-site or dealership method without prejudice. Use of any automated system to participate is prohibited and will result in disqualification. All entries become the property of Sponsor and Administrator and will not be acknowledged or returned.

## **SEMI-FINALIST SELECTION, VERIFICATION, AND ATTENDANCE**

On or around December 15, 2025, Administrator will conduct a single consolidated random drawing from among all eligible entries received to select twelve (12) potential semi-finalists (subject to verification and compliance with these Official Rules, "Semi-Finalists"). Semi-Finalists will receive the Semi-Finalist Prize described below and the opportunity to participate in the pre-game field goal workshop and on-field competition for a chance to win the Grand Prize. If the Week 18 game is delayed or altered due to epidemic, pandemic, public health crisis, NFL decision, or other circumstances beyond Sponsor's control, Sponsor will inform Semi-Finalists of the new Grand Prize event date and time. Semi-Finalists will be contacted by Administrator by telephone and email and will be required to complete and return an affidavit of eligibility, liability, and use of likeness release, and except where prohibited by law, a publicity release form (collectively, "affidavit/release") within five (5) days of receipt. Guests of Semi-Finalists must be at least eighteen (18) years of age or the age of majority in their state of residence, unless the child or legal ward of the Semi-Finalist, and may also be required to sign releases and waiver forms. If any of the potential Semi-Finalist's notifications are rejected, returned, or deemed undeliverable, or if a potential Semi-Finalist fails to execute and return the affidavit/release within the specified time, or if he or she is otherwise ineligible to receive the prize, that potential Semi-Finalist will be deemed ineligible and a replacement may be randomly selected by Administrator from among the remaining eligible Entries, time permitting.

Semi-Finalists must fill out any registration and waiver forms and submit to additional security checks required by Sponsor, the NFL Entities, the Tampa Bay Buccaneers Entities, AdventHealth Training Center,

or Raymond James Stadium. Any Semi-Finalists who do not present themselves to Sponsor or Administrator representative for the required activities by the time specified may be disqualified and not replaced at the sole discretion of Sponsor. Attendance at the pre-game field goal workshop and the Week 18 home game is mandatory to remain eligible for the Grand Prize. If a selected Semi-Finalist does not appear for the required activities, an alternate may be randomly selected from the remaining eligible entries if time permits. Semi-Finalists may not designate a stand-in to kick on their behalf.

It is anticipated that there will be a total of twelve (12) Semi-Finalists, but this number could change based on various factors such as a Semi-Finalist being deemed ineligible or unable to attend the Grand Prize event.

### **SEMI-FINALIST PRIZE AND ODDS**

Each Semi-Finalist will receive the following prize package: two (2) tickets to Week 18 game v. Carolina Panthers at Raymond James Stadium to be used to attend the Grand Prize event; two (2) pre-game tailgate passes with all-inclusive food and drinks at Raymond James Stadium; access to an exclusive pre-game field goal workshop experience with a Tampa Bay Buccaneers Alumni at the AdventHealth Training Center; and one (1) Hyundai & Tampa Bay Buccaneers Gift Bag. Approximate Retail Value ("ARV") of each Semi-Finalist Prize Package is one thousand two hundred twenty-three dollars and sixty-six cents (\$1,223.66). Additional expenses, including travel to and from the stadium, stadium parking, taxes, or other fees and costs not explicitly mentioned, are not included in the Semi-Finalist Prize Package and will be the responsibility of the Semi-Finalist. Sponsor, in its sole discretion, will determine seating locations and details.

The odds of a particular entrant being selected as a Semi-Finalist depend on the total number of eligible entries received during the Sweepstakes Period.

### **GAME-DAY COMPETITION STRUCTURE**

*Pre-Game Semi-Finalist Round (to select three Finalists):* Each Semi-Finalist and their guest will be able to participate in an exclusive pre-game field goal workshop led by Tampa Bay Buccaneers Alumni at AdventHealth Training Center (1 Buccaneer Place, Tampa, Florida, 33607). Following the workshop, all twelve (12) Semi-Finalists will compete in a multi-round field goal contest to determine the top three (3) Semi-Finalists, who will advance to become Finalists ("Finalists") to participate in the Grand Prize Drawing Field Goal Kick Competition during halftime of the Tampa Bay Buccaneers game. Semi-Finalists will be given exact instructions at the time of check-in.

Each Semi-Finalist will attempt three (3) field goal kicks from the ten-yard line at AdventHealth Training Center after the field goal workshop has been completed. Semi-Finalists will receive one (1) point for each successful field goal kick they make. The result of a "Successful Kick" is when the football passes through the goalposts. All Semi-Finalists will be allowed to use a kicker tee in their field goal kick attempts.

If more than three (3) Semi-Finalists make at least two (2) of their three kicks and advance, each advancing Semi-Finalist will attempt one (1) kick from the fifteen-yard line. If more than three (3) Semi-Finalists remain successful after the fifteen-yard round, each successful Semi-Finalist will attempt one (1) kick from the twenty-yard line. If more than three (3) Semi-Finalists remain successful after the twenty-yard round, or if the pre-game contest period ends, Administrator will conduct an immediate random drawing among those Semi-Finalists who remain tied to select three (3) Finalists.

All equipment (kicking tee, ball, etc.) will be provided by the Tampa Bay Buccaneers. A foot fault (plant foot touching or going over the kicking line) will disqualify any Semi-Finalist's kick attempt. A Semi-Finalist will not be allowed to re-kick a disqualified kick. Nothing may be done to the football, goal posts, Semi-Finalist's footwear, or playing surface that would enhance the Semi-Finalist's chances of successfully

completing the kick. Semi-Finalists will not be allowed any warm-up or practice kicks of any kind before the contest begins. Official judges designated by Sponsor and Administrator will officiate all on-field activity.

The odds of a particular Semi-Finalist becoming a Finalist depend on the number of Semi-Finalists participating in the pre-game field goal contest and the relative skill of the participants, but in no case will exceed one (1) in twelve (12) or one (1) in the number of Semi-Finalists actually participating if fewer than twelve (12) participate due to ineligibility or non-attendance.

*Halftime Final Round (to determine the Grand Prize Winner):* It is anticipated that there will be a total of three (3) Finalists participating in the Grand Prize Drawing Field Goal Kick Competition during halftime of the Week 18 home game. The three (3) Finalists will compete in a two-round field goal challenge beginning at the ten-yard line. Finalists will be allowed to use a kicker tee in their field goal kick attempts.

In the first round, the three (3) Finalists will each attempt a field goal from the ten-yard line. The result of a "Successful Kick" is when the football passes through the goalposts. If only one (1) Finalist makes a Successful Kick, then he or she will be deemed the Potential Grand Prize Winner. If multiple Finalists succeed in making a Successful Kick, then those Finalists will advance to Round 2 of the contest. If no Finalist makes a Successful Kick in Round 1, all Finalists will advance to Round 2.

Finalists participating in the second round of competition will each attempt a field goal from the fifteen-yard line. Finalists will be allowed to use a kicker tee in their field goal kick attempts. The result of a "Successful Kick" is when the football passes through the goalposts. If only one (1) Finalist makes a Successful Kick, then he or she will be deemed the Potential Grand Prize Winner. If multiple Finalists make a Successful Kick, or if no Finalist makes a Successful Kick, Administrator will conduct an immediate random drawing among the Finalists who remain tied to determine the Grand Prize Winner. The on field "treasure chest" prop will be used solely as the drawing device if a drawing is required.

A foot fault (plant foot touching or going over the kicking line) will disqualify any Finalist's attempt. A Finalist will not be allowed to re-kick a disqualified kick. Nothing may be done to the football, goal posts, Finalist's footwear, or playing surface that would enhance the Finalist's chances of successfully completing the kick. Finalists will not be allowed any warm-up or practice kicks of any kind at the beginning of the halftime contest. All equipment (kicking tee, ball, etc.) will be provided by the Tampa Bay Buccaneers. Official judges designated by Sponsor and Administrator will officiate all on-field activity. If the Finalist executes a Successful Kick as determined by Administrator and Sponsor in their sole discretion, and no other Finalist also executes a Successful Kick in that round, he or she will be deemed the Potential Grand Prize Winner.

The odds of a particular Finalist winning the Grand Prize depend on the number of Finalists participating in the Grand Prize drawing and the relative skill of the participants, but in no case will exceed one (1) in three (3) or one (1) in the number of Finalists actually participating if fewer than three (3) participate due to ineligibility or non-attendance.

## **GRAND PRIZE WINNER VERIFICATION**

Potential Grand Prize Winner will be required to complete and return an affidavit of eligibility, liability release, and except where prohibited by law, a publicity release form (collectively, "affidavit/release") within five (5) days of receipt. If the Potential Grand Prize Winner's notification is rejected, returned, or deemed undeliverable, or if the potential Grand Prize Winner fails to execute and return the affidavit/release within the specified time, or if he or she is otherwise ineligible to receive the Grand Prize, that potential Grand Prize Winner will be deemed ineligible and the Prize will be awarded to an alternate selected at an alternate drawing from all remaining eligible Finalists. Alternate Grand Prize Winner will be subject to the same requirements. Subject to verification of eligibility and compliance with the terms of these Official Rules, the

Potential Grand Prize Winner will be declared the official winner of the Grand Prize (the "Grand Prize Winner"). Unclaimed prizes will not be awarded.

## **GRAND PRIZE AND APPROXIMATE RETAIL VALUE**

Grand Prize consists of one (1) new 2026 Hyundai Palisade Calligraphy AWD (the "Vehicle"). Model, color, package, factory options, and other Grand Prize specifics are at Sponsor's sole discretion, subject to availability, with an MSRP not to exceed sixty thousand dollars (\$60,000). If the selected Vehicle's MSRP is lower than sixty thousand dollars, the Grand Prize Winner will not be awarded the difference between the vehicle's actual MSRP and sixty thousand dollars. Grand Prize Winner is solely responsible for any expenses in connection with acceptance and use of the Vehicle not expressly described herein as being awarded, including, without limitation, the following: (i) income, federal, state, or local taxes; (ii) insurance, registration fees, title fees, license fees, dealer preparation fees, or additional options, additions, or equipment; and (iii) any additional expenses not described herein as being awarded, including, without limitation, any travel or transportation costs, associated with winning and subsequent use of Vehicle. All options and upgrades on the Vehicle that increase the MSRP over sixty thousand dollars are the sole responsibility of Grand Prize Winner.

Other than the manufacturer's limited warranty, Sponsor does not make, nor in any manner is responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the Vehicle, including but not limited to its quality, fitness for purpose, or mechanical condition. Grand Prize Winner must take delivery of the Vehicle within thirty (30) days of notice of availability from one of the participating Hyundai dealers (listed above) near Grand Prize Winner's residence, subject to Sponsor's approval. Sponsor may, in its sole discretion, approve up to sixty (60) days for delivery, subject to vehicle availability and dealer scheduling. Sponsor and Administrator shall not be responsible for delays in delivery of the Vehicle; delivery and particular vehicle are subject to availability. Grand Prize Winner must personally retrieve the Vehicle and must present a valid U.S. driver's license issued in his or her state of residence and proof of insurance to take delivery. If the potential winner is disqualified for any reason, the prize may not be awarded.

No cash or Vehicle substitutes and no cash rebates. Vehicle cannot be assigned or transferred to a third party. Vehicle delivery is through an authorized Hyundai dealer and conditional upon Grand Prize Winner's execution and return of any and all required paperwork. Depiction of Vehicle in any advertising or promotional materials may not reflect the actual Vehicle delivered. Sponsor and Administrator shall have no liability in conjunction with such differences between depicted Vehicle and actual Vehicle.

In the Sponsor's sole discretion, a selected Grand Prize Winner may be required to forfeit the prize and an alternate Grand Prize Winner may be selected (in Sponsor's sole discretion) in accordance with these Official Rules from the remaining eligible Finalists if selected Grand Prize Winner (i) declines or cannot accept, receive, or use the prize for any reason; or (ii) fails to comply with these Official Rules. The maximum value of the prize set forth above represents the Sponsor's good faith determination of the maximum ARV thereof, and the actual fair market value, as ultimately determined by the Sponsor, cannot be challenged or appealed.

ARV of all Sweepstakes prizes is approximately seventy-four thousand six hundred eighty-four dollars (\$74,684).

## **GENERAL PRIZE RESTRICTIONS**

Semi-Finalists receiving the Semi-Finalist Prize Package and Grand Prize Winner receiving the Grand Prize are collectively referred to herein as "Winners." All elements of the Semi-Finalist Prize Package and Grand Prize (collectively, "Prizes") are subject to availability. The actual value of the Prize(s) may vary. Any

difference between the actual value and ARV will not be awarded. All expenses not specifically identified in these Official Rules are the sole responsibility of the Winner. Prizes (including their individual components) may not be transferred or assigned. No cash or other substitution may be made, except by the Sponsor, who reserves the right to substitute a Prize in whole or in part with another prize of comparable or greater value if the intended prize (or any portion thereof) is not available for any reason as determined by the Sponsor in its sole discretion.

Winners are fully responsible for any and all applicable federal, state, and local taxes (including income and withholding taxes). The Winners will be required to provide to Administrator their Social Security number or tax identification number for tax reporting purposes as the Winners will be issued an IRS Form 1099 reflecting the actual value of the Prize(s) they are awarded. Except where prohibited by law, the acceptance of a Prize, or being accepted as a Winner, constitutes permission for Sponsor and Administrator to use the Winner's name, hometown, likeness, statements, and other personally identifiable information for promotional, advertising, and marketing purposes in any media throughout the world without additional compensation, prize, incentive, consideration, consent, or review; and upon request, the Winner must provide written consent to such use.

National Football League game, event, and exhibition dates and times are determined in the sole discretion of the Office of the Commissioner of Football and the applicable NFL Club and may be subject to change. Each Winner and his or her guests agree to comply with all applicable NFL and Buccaneers Entities regulations in connection with the Prize. Sponsor, in its sole discretion, reserves the right to remove or deny entry to any Winner and his or her guests if he, she, or they engage(s) in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person at the game, event, or exhibition. Released Parties (defined below) will not be responsible for weather conditions, Acts of God, acts of terrorism, civil disturbances, epidemic, pandemic, public health crisis (including COVID-19), work stoppage, or any other natural disaster outside their control that may cause the cancellation, postponement, or limitation of any NFL game, event, or exhibition. Sponsor is not responsible if all or any portion of any Prize(s) cannot be fulfilled due to COVID-19 or any related public health conditions, cancellation, illness, conflict, or any other event or circumstance outside Sponsor's reasonable control. In such event, Sponsor reserves the right to substitute an affected Prize with one of comparable or greater value, in its sole discretion. Event and exhibition tickets awarded as prizes may not be resold or offered for resale. Any such resale may result in disqualification and Prize forfeiture and may invalidate the license granted by the ticket(s).

## **GENERAL CONDITIONS**

Sponsor or Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If for any reason the Sweepstakes is not capable of being executed as planned, or infection by computer virus, bugs, tampering, unauthorized intervention, fraud, action of entrants, technical failures, or any other causes which in the opinion of Administrator and Sponsor, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor and Administrator reserve the right, at their sole discretion, to disqualify any suspect Entry or entrant and to cancel, terminate, modify, or suspend the Sweepstakes and randomly select the winner from valid entries received prior to action taken, or otherwise as may be deemed fair and equitable by the Sponsor in its sole discretion.

In the event Sponsor or Administrator is prevented from continuing with this Sweepstakes, or the integrity and feasibility of the Sweepstakes is undermined by any event including, but not limited to, fire, flood, epidemic, pandemic, public health crisis (including COVID-19), earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state, or local government law, order, or regulation, order of any court or jurisdiction, or by other cause not reasonably within Sponsor's control (each a "Force

Majeure" event), Sponsor and Administrator shall have the right, in their discretion, to abbreviate, modify, suspend, cancel, or terminate the Sweepstakes without further obligation. If Sponsor or Administrator, in their sole discretion, elects to abbreviate the Sweepstakes as a result of a Force Majeure event, Sponsor and Administrator reserve the right to award prizes from among all the eligible entries received up to the date of such Force Majeure event. Sponsor and Administrator also reserve the right, in their sole discretion, to cancel, modify, or suspend the Sweepstakes in whole or in part in the event of fraud, technical or other difficulties, or if the integrity of the Sweepstakes is compromised, without liability to any entrant.

In the event of any cancellation, termination, or suspension, notice thereof will be posted at [www.BucsFanPalisadeGiveaway.com](http://www.BucsFanPalisadeGiveaway.com). Entries not complying with all rules are subject to disqualification. Administrator reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. If any provision(s) of these Official Rules is held invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

### **LIMITATIONS OF LIABILITY**

Neither Released Parties (defined below) nor any service providers are responsible for incorrect or inaccurate transcription of Entry information, or for any human or other error, technical malfunctions, lost or delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, or any other error or malfunction, or late, lost, or misdirected mail, or any injury or damage related to or resulting from participation in this Sweepstakes. Neither Released Parties nor any service providers are responsible for typographical or other error in the printing of Sweepstakes materials, the administration of the Sweepstakes, or the announcement of the prize winner, including any such error as may give an erroneous indication that a prize has been won.

CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THE SWEEPSTAKES, TAMPER WITH THE ENTRY PROCESS, OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, RELEASED PARTIES RESERVE THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.

### **RELEASES AND PUBLICITY**

EACH ENTRANT UNDERSTANDS AND ACKNOWLEDGES THAT, IF SELECTED AS A SEMI-FINALIST OR FINALIST, ENTRANT WILL BE REQUIRED TO PARTICIPATE IN THE PRE-GAME FIELD GOAL CLINIC AND IN THE FIELD GOAL CONTEST, WHICH WILL REQUIRE PHYSICAL AND ATHLETIC EXERTION, AND THAT THERE ARE RISKS INVOLVED IN PERFORMING ATHLETIC ACTIVITIES, INCLUDING THE RISK OF SERIOUS PHYSICAL INJURY. By participating: (a) Entrants release Sponsor, Administrator, INNOCEAN Worldwide Americas, LLC, Hyundai Motor America, Buccaneers Entities (defined below), the National Football League, NFL Entities (defined below), and their respective subsidiaries, affiliates, limited liability companies, suppliers, distributors, advertising and promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, shareholders, directors, members, employees, licensors, dealerships, and agents (collectively the "Released Parties"), from any and all liability for any claims, costs, injuries, losses, or damages, of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the prize; (b) Entrants agree that Released Parties will have no liability whatsoever, and shall be held harmless by Entrants against any liability, for any injuries, losses, or damages of any kind, including, but not limited to, death or destruction of property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse, or use of the Prize (including any travel or



activity associated thereto) or participation in this Sweepstakes; and (c) acknowledge that said Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, expressed or implied, in fact or in law, relative to a prize, including, but not limited to, the prize quality or availability.

## **NFL AND BUCCANEERS DISCLAIMERS**

The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC, and NFL International LLC, and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives, and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored this Sweepstakes in any way. All NFL-related trademarks are trademarks of the National Football League.

Buccaneers Team LLC, Buccaneers Stadium LLC, RJS Stadium – A Commercial Condominium, the City of Tampa, the County of Hillsborough,, Tampa Bay Mall Limited Partnership, First Allied Development Partners LP, and each of their respective subsidiaries, affiliates, shareholders, officers, directors, members, managers, agents, representatives, and employees (collectively, the "Buccaneers Entities") will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. The Buccaneers Entities have not offered or sponsored this Sweepstakes in any way. All Buccaneers-related trademarks are trademarks of the National Football League and used with permission of the NFL.

The use of any non-Sponsor trademarks, service marks, logos, or other marks in connection with this Sweepstakes or any prize is not meant by Sponsor to imply the endorsement of the respective owner(s) of such marks, or any affiliation of the respective owner(s) of such marks with Sweepstakes advertisements or the Sweepstakes.

## **GOVERNING LAW, JURISDICTION, AND DISPUTE RESOLUTION**

Entrants agree that (a) any and all disputes, claims, and causes of action arising out of, or connected with, the Sweepstakes or Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal, state, and local courts for Hillsborough County, Florida; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to, claim punitive, incidental, and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of State of Florida, without giving effect to any choice of law or conflict of law rules (whether of the State of Florida or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of Florida.

## **WINNER'S NAME**

The name of the Grand Prize Winner will be available after March 5, 2026, and may be obtained by sending a self-addressed stamped envelope to: Winner's Name, The Ultimate Pirate Prize – Win A Palisade Giveaway c/o EventLink Group, 780 Arthur Ave, Elk Grove Village, IL 60007, for receipt no later than April 3, 2026.

#### **ENTRANT'S PERSONAL INFORMATION**

By entering the Sweepstakes, you acknowledge that Sponsor and Administrator may use any personal information collected as part of the Sweepstakes entry form in accordance with Sponsor's privacy policy, located at <https://www.hyundaiusa.com/us/en/privacy-policy>, and Administrator's Privacy Policy, located at <https://www.eventlinkgroup.com/privacy-policy/>. Personal information collected in connection with this Sweepstakes will be used solely for administration and prize fulfillment and otherwise in accordance with Sponsor's and Administrator's posted privacy policies.

#### **SPONSOR**

Suncoast Hyundai Dealer Advertising Association, 3025 Chastain Meadows Parkway, Suite 100, Marietta, GA 30066

#### **ADMINISTRATOR**

EventLink Group, 780 Arthur Ave, Elk Grove Village, IL 60007