

# OFFICIAL RULES

## CHEVY VIP MATCHDAY EXPERIENCE SWEEPSTAKES

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.** THE CHEVY VIP MATCHDAY EXPERIENCE SWEEPSTAKES (THE "SWEEPSTAKES") BEGINS AT 12:00 A.M. EASTERN TIME ("ET") ON APRIL 18, 2026, AND ENDS ON SEPTEMBER 5, 2026, AT 11:59 P.M., ET (THE "PROMOTIONAL PERIOD"). THE ADMINISTRATOR'S COMPUTER WILL BE THE OFFICIAL TIME-KEEPING DEVICE FOR THE SWEEPSTAKES.

**ELIGIBILITY:** THE SWEEPSTAKES IS OPEN ONLY TO LEGAL RESIDENTS OF THE STATE OF INDIANA, KENTUCKY, AND OHIO, WHO RESIDE IN ONE OF THE COUNTIES LISTED IN THE CHART BELOW, AND WHO ARE 18 YEARS OF AGE OR OLDER AT TIME OF ENTRY ("ENTRANT"). ALL OTHERS ARE INELIGIBLE TO ENTER AND WILL BE DISQUALIFIED. VOID WHERE PROHIBITED OR RESTRICTED. Employees of Tri-State Chevrolet Dealers ("Sponsor"), General Motors LLC, EventLink Group ("Administrator"), Jack Morton Worldwide, Fussball Club Cincinnati, LLC ("FC Cincinnati" and/or "Prize Supplier"), Major League Soccer, L.L.C., ("MLS"), Soccer United Marketing, LLC ("SUM"), Pro Soccer Development, LP ("MLSNP"), and Player Development, LLC ("PDEV" and together with MLS, SUM, and MLSNP) and their respective parents, affiliates, subsidiaries, dealerships, distributors, and their advertising and promotion agencies and the members of their immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household with such individuals (whether related or not) are not eligible to enter or win.

### Eligible Counties

**INDIANA:** Dearborn ~ Franklin ~ Jennings ~ Ohio ~ Ripley ~ Switzerland ~ Union **KENTUCKY:** Bath ~ Boone ~ Bracken ~ Campbell ~ Carroll ~ Fleming ~ Gallatin ~ Grant ~ Harrison ~ Kenton ~ Lewis ~ Mason ~ Nicholas ~ Owen ~ Pendleton ~ Robertson ~ Rowan **OHIO:** Adams ~ Brown ~ Butler ~ Clermont ~ Clinton ~ Fayette ~ Greene ~ Hamilton ~ Highland ~ Madison ~ Montgomery ~ Pike ~ Preble ~ Ross ~ Scioto ~ Warren

**AGREEMENT TO THE OFFICIAL RULES:** By participating, Entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which are binding and final on matters relating to this Sweepstakes. This Sweepstakes is subject to all applicable federal, state, and local laws. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**HOW TO ENTER:** There are two ways to enter the Sweepstakes, each with an equal chance of winning.

**VIA ON-SITE:** Visit the Chevrolet display area at selected FC Cincinnati home games and other locations throughout the greater Cincinnati area during the Promotional Period and complete the official entry form, available while supplies last, by providing the requested contact information (including zip code) ("On-Site Entry"). On-Site entries must be received prior to the display closing. If forms are unavailable, Sponsor personnel will post signage directing consumers to enter for free at [www.ChevyVIPMatchDay.com](http://www.ChevyVIPMatchDay.com). For full 2026 FC Cincinnati game schedule, visit the website <https://www.fccincinnati.com/schedule/>.

**VIA WEBSITE:** Visit the website [www.ChevyVIPMatchDay.com](http://www.ChevyVIPMatchDay.com) (the "Website") during the Promotional Period and complete the online entry form with the required contact information and submit as directed ("Entry"). ENTRIES MUST BE SUBMITTED AND RECORDED BY 11:59 P.M. ET ON SEPTEMBER 5, 2026.

On-Site and Online entries are hereinafter referred to as "Entry" or "Entries." Entrants to the Sweepstakes may be given the option to receive commercial email from Sponsor and FC Cincinnati; however, eligibility to participate in the Sweepstakes is not dependent upon entrant's consent to receive such emails and consenting to receive such emails will not impact any entrant's chances of winning. Entrants may separately consent to receive marketing text messages; such consent is not a condition of entry and standard message and data rates apply.

**LIMIT:** THERE IS A LIMIT OF ONE ENTRY PER PERSON FOR THE ENTIRE SWEEPSTAKES, REGARDLESS OF METHOD OF ENTRY. In the event of a dispute as to any Entry based on email address, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Any potential winner may be required to show proof

of being the authorized account holder. No mechanical reproductions of entry forms permitted. Any attempt by any participant to obtain more than the stated number of entries by using multiple/different identities, registrations or any other methods will void that participant's entries and that participant may be disqualified. Administrator is not responsible for lost, late, incomplete, invalid, unintelligible, unreadable, or misdirected registrations, which will be disqualified. Administrator will not accept submissions from domains identified as sources of fraudulent, automated, or malicious activity, or any email address Administrator reasonably deems to be potentially harmful to the Website. Use of any automated system to participate is prohibited and will result in disqualification. All entries become the property of Sponsor and/or Administrator and will not be acknowledged or returned. Please also see the "Entrant's Personal Information" section below, of these Official Rules.

**WINNER SELECTION:** Administrator will randomly select one (1) potential Grand Prize winner (the "Potential Winner") in a random drawing conducted on or about September 9, 2026, from among all eligible Entries received during the Promotional Period. Winner will be notified by phone or email and will be required to respond to the notification within seventy-two (72) hours from initial contact indicating whether he/she can accept the prize. If no response is received within the time allotted, an alternate winner will be selected (time permitting). Sponsor is not responsible for suspended or discontinued wireless service which may result in a potential winner not receiving initial prize notification. Potential Winner will be required to complete, sign and return an affidavit of eligibility and liability and, except where prohibited, a publicity release within five (5) business days of prize acceptance. Each guest of the Potential Prize Winner must be at least eighteen (18) years of age as of the date of the prize event, except that a guest who is a minor child or legal ward of the Winner may attend provided the Winner accompanies the minor at the event. Any guest who is eighteen (18) years of age or older may be required to complete, sign, and return a liability release and, except where prohibited, a publicity release within the same time period specified above. For any guest who is a minor, the Winner shall execute all required releases on such minor's behalf, to the extent permitted by applicable law. If the Potential Winner's notification is rejected, returned, or deemed undeliverable or the Potential Winner fails to execute and return the affidavit/release(s) within the specified time, or if he/she is otherwise ineligible to receive the Prize, even if the disqualified potential winner's name may have been publicly announced, that Potential Winner will be deemed ineligible and the prize will be awarded to an alternate selected at an alternate random drawing from all remaining eligible entries, time permitting. Subject to verification of eligibility and compliance with the terms of these Official Rules, the Potential Winner will be declared official Grand Prize Winner of the Sweepstakes. Unclaimed prizes will not be awarded.

**PRIZE/ODDS:** There will be one (1) randomly selected Grand Prize Winner who will receive the Chevy VIP Matchday Experience Sweepstakes prize, which includes:

- Four (4) premium seat tickets (Pitch View Club or comparable premium seating as determined by FC Cincinnati in its sole discretion based on availability), each with a VIP pregame sideline pass, to one (1) designated remaining FC Cincinnati 2026 MLS regular-season home match, selected by Prize Provider in its sole discretion after winner verification, subject to availability and scheduling. Exact seat location and match selection are at FC Cincinnati's sole discretion. If Pitch View Club seating is unavailable for the designated match, Prize Provider may substitute comparable premium seating and comparable pregame access in its sole discretion.
- Four (4) FC Cincinnati Scarves.
- One (1) FC Cincinnati team autographed soccer ball.

The Approximate Retail Value ("ARV") of entire prize is \$3,450.00.

**Odds of winning depend on the number of eligible entries received.**

**GENERAL PRIZE RESTRICTIONS:** All elements of the Grand Prize are subject to availability. All expenses not specifically identified in these Official Rules are the sole responsibility of the Grand Prize Winner. Grand Prize (including its individual components) may not be transferred or assigned. No cash or other substitution may be made, except by the Prize Provider or Sponsor, who reserves the right to substitute the Grand Prize in whole or in part with another prize of comparable or greater value if the Grand Prize (or any portion thereof) is not available for any reason as determined by the Prize Provider or Sponsor in their sole discretion. **Grand Prize Winner is fully responsible for any and all applicable federal, state, and local taxes (including income and withholding taxes).** The Grand Prize Winner may be required to provide a completed IRS Form W-9 or equivalent taxpayer identification information as a condition of prize fulfillment. An IRS Form 1099-MISC will be issued reflecting the fair market value of the prize, as required by applicable law. Grand Prize

Winner is solely responsible for all additional costs associated with their individual prize, including but not limited to transportation (including to and from any event), travel expenses, and any other expenses related to the acceptance and use of the prize specified herein.

Major League Soccer game, event, and exhibition dates and times are determined in the sole discretion of the Major League Soccer Commissioner and/or the applicable MLS Entities and may be subject to change. Grand Prize Winner and his/her guests agree to comply with all applicable MLS, FC Cincinnati, and TQL Stadium regulations in connection with the Grand Prize. Prize Provider, in its sole discretion, reserves the right to remove or deny entry to the Winner and/or his/her guests if he/she/they engage(s) in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the game, event or exhibition. Released Parties (defined below) will not be responsible for weather conditions, Acts of God, acts of terrorism, civil disturbances, epidemic, public health crisis, work stoppage or any other natural disaster outside their control that may cause the cancellation, postponement, or limitation, of any MLS game, event, or exhibition. The Released Parties (defined below) are not responsible if all or any portion of any prize(s) cannot be fulfilled due to any public health conditions, cancellation, illness, conflict, or any other event or circumstance outside Sponsor's reasonable control. In such event, Prize Provider and Sponsor reserve the right to substitute the Grand Prize (or any element thereof) with an item of comparable or greater value, in their sole discretion. Event and exhibition tickets awarded as prizes may not be resold or offered for resale. Any such resale may result in disqualification and Grand Prize forfeiture and may invalidate the license granted by the ticket(s).

**PUBLICITY:** Except where prohibited by law, the acceptance of a Prize constitutes permission for Sponsor, General Motors, LLC, Jack Morton Worldwide, Administrator, FC Cincinnati, and/or MLS Entities to use the Winner's name, city and state of residence, likeness, voice, photograph, and statements made in connection with the Sweepstakes or prize experience for promotional, advertising and marketing purposes in any media throughout the world without additional compensation, prize, incentive, consideration, consent or review; and upon request, the Prize Winner must provide written consent to such use.

**RELEASE:** By participating (a) Entrants release Sponsor, Administrator, Jack Morton Worldwide, General Motors, LLC, FC Cincinnati, MLS Entities, and their respective subsidiaries, affiliates, limited liability companies, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, shareholders, directors, members, employees, licensors and agents (collectively the "Released Parties"), from any and all liability for any claims, costs, injuries, losses, or damages, of any kind caused by their participation, or the acceptance, possession, use, or misuse of the prize; (b) Entrants, by participating, agree that Released Parties will have no liability whatsoever, and shall be held harmless by Entrants against any liability, for any injuries, losses or damages of any kind, including, but not limited to, death or destruction of property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize(s) (including any travel or activity associated thereto) or participation in this Sweepstakes; and (c) acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty representation or guarantee, expressed or implied, in fact or in law, relative to a prize, including, but not limited to, the prize quality or availability.

**LIMITATIONS OF LIABILITY:** IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND PARTICIPATION IN THE SWEEPSTAKES. WITHOUT LIMITING THE FOREGOING, THIS SWEEPSTAKES AND THE PRIZE ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

**GENERAL CONDITIONS:** Sponsor or Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Sponsor and/or Administrator reserve the right, at their sole discretion, to modify or suspend this Sweepstakes or any portion hereof, to disqualify any suspect Entry or Entrant, and/or to cancel, terminate, or suspend the Sweepstakes, if for any reason: (a) infection by computer virus, bugs, tampering, unauthorized intervention, actions by Entrants, fraud, technical failures, or any other causes which, in Sponsor's and/or Administrator's sole opinion, corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes; (b) the Sweepstakes or any website associated therewith (or any portion thereof) becomes corrupted or does not allow the proper processing of Entries

per these Official Rules; or (c) the Sweepstakes is otherwise not capable of being executed as planned by Sponsor and/or Administrator. In the event of any such cancellation, termination, modification, or suspension, Sponsor and/or Administrator may randomly select the winner from among all valid, uncorrupted, eligible Entries received prior to such action, or may take such other action as may be deemed fair and equitable by Sponsor in its sole discretion.

In the event Sponsor or Administrator is prevented from continuing with this Sweepstakes, or the integrity and/or feasibility of the Sweepstakes is undermined by any event including, but not limited to, fire, flood, epidemic, pandemic, public health crisis, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state, or local government law, order, or regulation, order of any court or jurisdiction, or by other cause not reasonably within Sponsor's control (each a "Force Majeure" event), Sponsor and/or Administrator shall have the right, in their sole discretion, to abbreviate, modify, suspend, cancel, or terminate the Sweepstakes without further obligation and without liability to any Entrant. If Sponsor or Administrator, in its sole discretion, elects to abbreviate the Sweepstakes as a result of a Force Majeure event, Sponsor and/or Administrator reserves the right to award prizes from among all eligible Entries received up to the date of such Force Majeure event.

In the event of any cancellation, termination, or suspension of the Sweepstakes, notice thereof will be posted at <https://www.eventlinkgroup.com/rules>. Entries not complying with all rules are subject to disqualification. Administrator reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. If any provision(s) of these Official Rules is held invalid or unenforceable, all remaining provisions hereof will remain in full force and effect. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE, TAMPER WITH THE ENTRY PROCESS, OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.

**GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION:** Entrants and Sponsor agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal, state and local courts for Hamilton County, Ohio, and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of State of Ohio, without giving effect to any choice of law or conflict of law rules (whether of the State of Ohio or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of Ohio.

FC Cincinnati and the other MLS Entities will have no liability or responsibility for any claim arising in connection with the participation in this Sweepstakes or any prize awarded. FC Cincinnati and the MLS Entities are not the sponsors or administrators of this Sweepstakes and are in no way responsible or liable for the administration of this Sweepstakes. All trademarks used are the property of their respective owner(s) and are used for prize description purposes only. All MLS related trademarks are trademarks of Major League Soccer.

**WINNER'S NAME:** The name of the Grand Prize winner will be available after October 30, 2026, and may be obtained by sending a self-addressed stamped envelope to: Winner's Name, CHEVY VIP MATCHDAY EXPERIENCE SWEEPSTAKES, c/o EventLink Group, 150 N. Railroad Ave, Northlake, Illinois 60164, for receipt no later than November 30, 2026.

**ENTRANT'S PERSONAL INFORMATION:** Any personally identifiable information collected during an Entrant's participation in this Sweepstakes will be collected by Administrator and used by FC Cincinnati, Sponsor, its affiliates, agents and marketers for purposes of the proper administration and fulfillment of the Sweepstakes as described in these Official Rules and in accordance with Sponsor's Privacy Statement as such are stated at (<https://www.gm.com/privacy-statement.html>), Administrator's privacy policy found at <https://www.eventlinkgroup.com/privacy-policy/>. By entering the Sweepstakes, you agree to all of the terms and conditions of the Sponsor and Administrator's Privacy Statement and the MLS Terms of Use and Privacy Policy, each of which can be found by visiting <http://www.mlssoccer.com/terms-service> and <http://www.mlssoccer.com/privacy-policy> (both of which are incorporated herein by reference). Sponsor and Administrator

will use commercially reasonable measures to safeguard entrant data; however, Sponsor, Administrator and FCCincinnati expressly disclaim liability for criminal acts of third parties involving unauthorized access.

**SPONSOR:** Tri-State Chevrolet Dealers, 909 Columbus Ave, Lebanon, OH 45036

**ADMINISTRATOR:** EventLink Group, 150 N. Railroad Ave, Northlake, IL 60164.