

OFFICIAL RULES MID-SOUTH CHEVY DEALERS MEMPHIS REDBIRDS SWEEPSTAKES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. THE MID-SOUTH CHEVY DEALERS MEMPHIS REDBIRDS SWEEPSTAKES (THE "SWEEPSTAKES") BEGINS AT 12:00 A.M. CENTRAL TIME ("CT") ON APRIL 24, 2026, AND ENDS AT 11:59 P.M. CT ON AUGUST 14, 2026 (THE "PROMOTIONAL PERIOD"). ADMINISTRATOR'S COMPUTER WILL BE THE OFFICIAL TIME-KEEPING DEVICE FOR THE SWEEPSTAKES.

ELIGIBILITY: THE SWEEPSTAKES IS OPEN ONLY TO LEGAL RESIDENTS OF THE STATE OF ARKANSAS, MISSISSIPPI, MISSOURI, AND TENNESSEE WHO LEGALLY RESIDE IN ONE OF THE COUNTIES LISTED IN THE CHART BELOW, WHO ARE EIGHTEEN (18) YEARS OF AGE OR OLDER AT THE TIME OF ENTRY, AND HAVE A VALID DRIVER'S LICENSE ("ENTRANT"). ALL OTHERS ARE INELIGIBLE TO ENTER OR WIN AND WILL BE DISQUALIFIED. VOID WHERE PROHIBITED OR RESTRICTED. Employees of Mid-South Chevy Dealers Advertising Association, Inc. ("Sponsor"), EventLink Group ("Administrator"), General Motors, LLC, Memphis Redbirds, the other MiLB Entities*, Jack Morton Worldwide, and their respective officers, directors, agents, parents, affiliates, subsidiaries, dealerships and advertising and promotion agencies, and the members of their immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household with such individuals (whether related or not), are not eligible to enter or win.

*The "MiLB Entities" shall mean the Office of the Commissioner of Baseball ("BOC"), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P. ("MLB.com"), Minor League Baseball Enterprises, Inc., Minor League Baseball Properties, Inc., The MLB Network, LLC, the Minor League Baseball Clubs ("Clubs"), each of their parent, subsidiary, affiliated and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC and the owners, general and limited partners, shareholders, directors, officers, employees and agents of the foregoing entities.

<u>Participating Dealer Group Market</u>	<u>Eligible Counties</u>
MEMPHIS, TN	ARKANSAS: Crittenden ~ Cross ~ Lee ~ Mississippi ~ Phillips ~ St. Francis MISSISSIPPI: Alcorn ~ Benton ~ Coahoma ~ DeSoto ~ Marshall ~ Panola ~ Tate ~ Tippah ~ Tunica MISSOURI: Pemiscott TENNESSEE: Benton ~ Decatur ~ Fayette ~ Hardeman ~ Haywood ~ Lauderdale ~ McNairy ~ Shelby ~ Tipton
JACKSON, TN	TENNESSEE: Benton ~ Carroll ~ Chester ~ Crockett ~ Decatur ~ Gibson ~ Hardeman ~ Hardin ~ Henderson ~ Henry ~ Lake ~ Madison ~ McNairy ~ Obion ~ Weakley

AGREEMENT TO THE OFFICIAL RULES: By participating, Entrants agree to be bound by these Official Rules and the decisions of the Administrator, which are binding and final on matters relating to this Sweepstakes. This Sweepstakes is subject to all applicable federal, state, and local laws. Winning a prize is contingent upon fulfilling all requirements set forth herein. Administrator's computer will be the official time-keeping device for the Sweepstakes.

TIMING: The Sweepstakes Promotional Period begins at 12:00 AM CT on April 24, 2026, and ends on August 14, 2026, at 11: 59 PM CT (the "Promotional Period") and consists of eight (8) Entry Periods (each an "Entry Period") as set forth in the chart below:

Entry Period	Entry Period Start Date /Time	Entry Period End Date /Time	Approximate Draw Date:	Prize
1	04/24/2026 at 12:00 AM CT	05/03/2026 at 11:59 PM CT	05/04/2026	Prize to attend May 16, 2026 home game
2	05/04/2026 at 12:00 AM CT	05/17/2026 at 11:59 PM CT	5/18/2026	Prize to attend June 6, 2026 home game
3	05/18/2026 at 12:00 AM CT	5/31/2026 at 11:59 PM CT	06/01/2026	Prize to attend June 20, 2026 home game
4	06/01/2026 at 12:00 AM CT	06/14/2026 at 11:59 PM CT	06/15/2026	Prize to attend July 3, 2026 home game

5	06/15/2026 at 12:00 AM CT	06/28/2026 at 11:59 PM CT	06/29/2026	Prize to attend July 18, 2026 home game
6	06/29/2026 at 12:00 AM CT	07/12/2026 at 11:59 PM CT	07/13/2026	Prize to attend July 25, 2026 home game
7	07/13/2026 at 12:00 AM CT	07/26/2026 at 11:59 PM CT	07/27/2026	Prize to attend August 8, 2026 home game
8	07/27/2026 at 12:00 AM CT	08/14/2026 at 11:59 PM CT	08/17/2026	Prize to attend August 22, 2026 home game

HOW TO ENTER: There is one (1) way to enter the Sweepstakes during the Promotional Period: Entrants must visit the website <https://gmusweb.capture.intouchinsight.com/memphisredbirds/index.html> (the "Website") during the Promotional Period and complete and submit the online entry form with the required contact information ("Entry(ies)"). Entrants must complete and submit the entry form with all required information for the Entry to be eligible. ENTRIES MUST BE SUBMITTED BY 11:59 PM CT ON AUGUST 14, 2026. No other methods of entry will be accepted. The Released Parties (defined below) are not responsible for lost, late, illegible, stolen, incomplete, invalid, unreadable, misdirected or unintelligible Entries. Proof of submission will not be deemed proof of receipt by the Sponsor and/or Administrator.

Online Entries are hereinafter collectively referred to as "Entry" or "Entries."

LIMIT: LIMIT ONE (1) ENTRY PER PERSON DURING THE ENTIRE SWEEPSTAKES. Each eligible Entry will be included in the random drawing for the Entry Period in which it is received and, if not selected, will remain eligible for each subsequent Entry Period drawing during the Promotional Period. Each Entrant may win only one (1) Sweepstakes Prize. Once an Entrant is selected as a Sweepstakes Prize Winner, that Entrant's Entry will be removed from all subsequent drawings. Online Entries will be deemed made by the authorized account holder of the email address and/or phone number submitted at the time of Entry. In the event of a dispute as to any entry, the authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses or the domain associated with the submitted email address. Any potential Prize Winner may be required to show proof of being the authorized account holder. No automated entries or use of bots, scripts, or other entry methods permitted. Any attempt by any participant to obtain more than the stated number of entries by using multiple/different identities, Entries or any other methods will void that participant's entries and that participant may be disqualified. Entrants are responsible for all charges imposed by their Internet service provider, including any applicable taxes on such services, in connection with submission of an Entry. Administrator is not responsible for lost, late, incomplete, invalid, unintelligible, unreadable, or misdirected Entries, which will be disqualified. Administrator will not accept submissions from wireless domains, blacklist domains, or any email address Administrator deems to be potentially harmful to the Website. Use of any automated system to participate is prohibited and will result in disqualification. All entries become the property of Sponsor and/or Administrator and will not be acknowledged or returned.

WINNER SELECTION/NOTIFICATION: Administrator will select, via a random drawing per the drawing schedule above, one (1) potential Sweepstakes Prize Winner ("Winner"), from among all eligible entries received during that Entry Period, subject to verification and compliance with these Official Rules, for a total of eight (8) potential Sweepstakes Prize Winners. Potential Sweepstakes Prize Winner will be notified by phone or email and will be required to respond to the notification within seventy-two (72) hours from initial contact indicating whether he/she can accept the prize. If the potential Sweepstakes Prize Winner does not timely respond, is ineligible, or fails to return required documentation, the prize will be forfeited and an alternate will be selected from among the remaining eligible Entries. Sponsor and Administrator are not responsible for suspended or discontinued wireless service which may result in a potential Sweepstakes Prize Winner not receiving initial prize notification. Potential Sweepstakes Prize Winners will be required to complete, sign and return an affidavit of eligibility and liability and, except where prohibited, a publicity release within five (5) business days of prize acceptance. If the potential Sweepstakes Prize Winner's notification is rejected, returned, or deemed undeliverable or the potential Sweepstakes Prize Winner fails to execute and return the affidavit/release(s) within the specified time, or if he/she is otherwise ineligible to receive the prize, even if the disqualified potential Sweepstakes Prize Winner's name may have been publicly announced, that potential Sweepstakes Prize Winner will be deemed ineligible and the prize will be awarded to an alternate selected at an alternate random drawing from all remaining eligible entries, time permitting. Subject to verification of eligibility and compliance with the terms of these Official Rules, the potential Sweepstakes Prize Winner will be declared the official Sweepstakes Prize Winner of the Sweepstakes.

PRIZE/ODDS: One (1) randomly selected Sweepstakes Prize Winner (from each Entry Period mentioned above) will receive the Mid-South Chevy Dealers Memphis Redbirds Sweepstakes prize. Prizing items are for the designated Memphis Redbirds home games mentioned in each Entry Period (Entry Periods mentioned in chart above.) Prize includes:

- Four (4) tickets to a designated Memphis Redbirds home game to enjoy the Mid-South Chevy Dealers Fireworks Series at AutoZone Park (200 Union Ave, Memphis, TN 38103)

- Each Entry Period is for a designated Memphis Redbirds home game date (mentioned in chart above).

The Total Approximate Retail Value (“ARV”) of the prize is: \$244.00.

ODDS OF WINNING DEPEND ON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED.

GENERAL PRIZE RESTRICTIONS: All elements of the Sweepstakes Prizes are subject to availability. All expenses not specifically identified in these Official Rules are the sole responsibility of the Sweepstakes Prize Winners. Sweepstakes Prize (including its individual components) may not be transferred or assigned. No cash or other substitution may be made, except by the Memphis Redbirds or Sponsor, who reserves the right to substitute the Sweepstakes Prize in whole or in part with another prize of comparable or greater value if the Sweepstakes Prize (or any portion thereof) is not available for any reason as determined by the Memphis Redbirds or Sponsor in their sole discretion. Each **Sweepstakes Prize Winner is fully responsible for any and all applicable federal, state, and local taxes (including income and withholding taxes).** The Sweepstakes Prize Winner may be required to provide to Administrator their Social Security number or tax ID for tax reporting purposes as the Winner may be issued an IRS Form 1099 reflecting the actual value of the Sweepstakes Prize. Sweepstakes Prize Winner is solely responsible for all additional costs associated with their individual prize, including but not limited to transportation (including to and from any event), travel expenses, and any other expenses related to the acceptance and use of the prize specified herein.

Minor League Baseball game, event, and exhibition dates and times, are determined in the sole discretion of the Office of the Commissioner of Baseball and/or the applicable MiLB Club, as applicable, and may be subject to change. Sponsor, in its sole discretion, reserves the right to remove from the venue, deny entry to, or disqualify any Sweepstakes Prize Winner and/or guest who engages in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person at the game, event, or exhibition. Released Parties (defined below) will not be responsible for weather conditions, Acts of God, acts of terrorism, civil disturbances, work stoppage or any other natural disaster outside their control that may cause the cancellation or postponement of any MiLB game, event or exhibition. In the event that a designated Memphis Redbirds home game is canceled, postponed, or otherwise unavailable, Sponsor and Administrator reserve the right, in their sole discretion, to substitute tickets to an alternate Memphis Redbirds home game or to provide another prize or experience of equal or greater value, and will notify the affected Sweepstakes Prize Winner of any such alternate arrangements.

The MiLB Entities will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. The MiLB Entities have not offered or sponsored this Sweepstakes in any way. ©2026 MiLB Properties LLC. All MiLB-related trademarks are trademarks of Minor League Baseball.

PUBLICITY: By accepting the prize, where lawful, Sweepstakes Prize Winners grant to General Motors, LLC, the Sponsor, the Administrator, the Memphis Redbirds, MiLB Entities, and each of their respective parent companies, affiliates, and advertising and promotion agencies, and those acting pursuant to their authority, the irrevocable, royalty-free right and license to use Sweepstakes Prize Winner’s name, likeness, voice, biographical information, city and state of residence, and statements about the Sweepstakes for advertising, trade, and promotional purposes in any and all media now known or hereafter devised, worldwide and in perpetuity, without additional compensation, notification, or permission, unless prohibited by law.

RELEASE: By participating in the Sweepstakes, each Entrant agrees, to the fullest extent permitted by law, to release and hold harmless Sponsor, Administrator, General Motors, LLC, the Memphis Redbirds, the MiLB Entities, prize suppliers, and all of their respective officers, directors, employees, attorneys, agents, and representatives (collectively, the “Released Parties”) from and against any and all claims, demands, causes of action, liabilities, losses, costs, or expenses arising out of or in any way related to the Sweepstakes or any prize, including, without limitation, participation in Sweepstakes activities or acceptance, possession, use, or misuse of any prize. Nothing in these Official Rules limits or excludes liability for willful or intentional misconduct, gross negligence, or for personal injury caused by a product to the extent such limitation is prohibited by law, and this release does not apply to claims that cannot lawfully be released.

The Released Parties assume no responsibility or liability for (i) any incorrect or inaccurate entry information submitted by an entrant, or for any faulty or failed electronic data transmissions; (ii) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Sweepstakes; (iii) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any

equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of the operation of the Sweepstakes; (iv) inaccessibility or unavailability of any network or wireless service; or (v) any typographical or other error in the printing of Sweepstakes materials, the administration of the Sweepstakes, or the announcement of a potential Sweepstakes Prize Winner, including any such error as may give an erroneous indication that a prize has been won.

LIMITATIONS OF LIABILITY; DISCLAIMER OF WARRANTIES: To the fullest extent permitted by law, the Released Parties are not responsible for: (a) late, lost, misdirected, damaged, garbled, incomplete, or illegible entries or communications; (b) any technical malfunctions of telephone networks or lines, computer online systems, servers, providers, or equipment; (c) software failures of any kind; (d) failed, incomplete, jumbled, or delayed computer transmissions; or (e) any other technical or human error that may occur in connection with the Sweepstakes. The Sweepstakes and the prize are provided “as is” without any warranty, express or implied, other than any manufacturer’s or service provider’s written warranty that may apply. Sponsor disclaims any implied warranties of merchantability and fitness for a particular purpose to the extent permitted by law. In no event shall the Released Parties be liable for indirect, incidental, consequential, special, exemplary, or punitive damages, or for lost profits, even if advised of the possibility of such damages, except where such limitations are prohibited by law. Some jurisdictions do not allow certain limitations or exclusions of liability or of implied warranties; in such cases, the foregoing limitations or exclusions may not apply to you, and the liability of the Released Parties shall be limited to the smallest extent permitted by applicable law.

GENERAL CONDITIONS: Sponsor or Administrator’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If for any reason the Sweepstakes is not capable of being executed as planned, or the integrity and/or feasibility of the Sweepstakes is undermined by any event, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, cybersecurity incidents, fraud, action of Entrants, technical failures, supply chain disruptions, fire, flood, epidemic, pandemic, public health crisis (e.g., COVID-19 or similar), earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order or regulation, order of any court or jurisdiction, or by other cause not reasonably within Sponsor’s control (each a “Force Majeure” event), Sponsor and/or Administrator shall have the right, in their discretion, to abbreviate, modify, suspend, cancel, or terminate the Sweepstakes without further obligation. In such event, Sponsor may, at its sole discretion, extend relevant deadlines, substitute a prize of equal or greater value, or award prizes from among eligible entries received up to the date of the compromising event. Any modifications or termination will be posted at <https://www.eventlinkgroup.com/rules>. Sponsor’s determination of an appropriate remedy shall be final and binding. Administrator reserves the right to disqualify any individual it finds to be tampering with the entry process or operation of the Sweepstakes or acting in violation of these Official Rules. If any provision(s) of these Official Rules is held invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION: Entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal, state and local courts for Shelby County, Tennessee; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys’ fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to, claim punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant’s rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of State of Tennessee, without giving effect to any choice of law or conflict of law rules (whether of the State of Tennessee or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of Tennessee.

WINNER’S NAME: The name of the Sweepstakes Prize Winners will be available after September 14, 2026, and may be obtained by sending a self-addressed stamped envelope to: Winner’s Name, MID-SOUTH CHEVY DEALERS MEMPHIS REDBIRDS SWEEPSTAKES, c/o EventLink Group, 150 N. Railroad Ave, Northlake, IL 60164, for receipt no later than October 14, 2026. Only one request per envelope.

ENTRANT’S PERSONAL INFORMATION: Any personally identifiable information collected during an Entrant’s participation in this Sweepstakes will be collected by Administrator and used by Sponsor, its affiliates, agents and marketers

for purposes of the proper administration and fulfillment of the Sweepstakes as described in these Official Rules and in accordance with Sponsor's Privacy Statement as such are stated at (<https://www.gm.com/privacy-statement.html>) and Administrator's privacy policy found at <https://www.eventlinkgroup.com/privacy-policy/>. By entering the Sweepstakes, you agree to all the terms and conditions of the Sponsor and Administrator's Privacy Statement.

SPONSOR: Mid-South Chevy Dealers Advertising Association, Inc., 4605 S. Houston Levee Road, Collierville, TN 38017.

ADMINISTRATOR: EventLink Group, 150 N. Railroad Ave, Northlake, IL 60164.