

OFFICIAL RULES

PREMIER CHEVY NASCAR® RACE WEEKEND SWEEPSTAKES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. PREMIER CHEVY NASCAR® RACE WEEKEND SWEEPSTAKES (THE “SWEEPSTAKES”) BEGINS AT 10:00 A.M. CENTRAL TIME (“CT”) ON JUNE 8, 2026, AND ENDS ON JULY 19, 2026, AT 11:59 P.M. CT (THE “PROMOTIONAL PERIOD”). ADMINISTRATOR’S COMPUTER WILL BE THE OFFICIAL TIME-KEEPING DEVICE FOR THE SWEEPSTAKES.

ELIGIBILITY: THE SWEEPSTAKES IS OPEN ONLY TO LEGAL RESIDENTS OF THE STATES OF IOWA AND MISSOURI WHO LEGALLY RESIDE IN ONE OF THE COUNTIES LISTED IN THE CHART BELOW AND WHO ARE 18 YEARS OF AGE OR OLDER AT TIME OF ENTRY (“ENTRANT”). ALL OTHERS ARE INELIGIBLE TO ENTER AND WILL BE DISQUALIFIED. VOID WHERE PROHIBITED OR RESTRICTED. Employees of General Motors LLC, The Premier Chevy Dealers (“Sponsor”), EventLink Group (“Administrator”), participating Chevrolet Dealerships, Jack Morton Worldwide, Iowa Speedway, LLC, NASCAR Enterprises, LLC (“NASCAR”) Iowa Event Management LLC, and their respective employees, parents, affiliates, subsidiaries, dealerships, distributors, prize suppliers, attorneys, and their advertising and promotion agencies (collectively the “Released Parties”) and the members of their immediate family, meaning spouse, parent, child, sibling, and the spouse of each, regardless of where they reside, and any person residing in the same household, whether or not related are not eligible to enter or win.

<u>Participating Dealer Group Market</u>	<u>Eligible Counties</u>
Des Moines, IA	IOWA: Adair ~ Adams ~ Appanoose ~ Audubon ~ Boone ~ Buena Vista ~ Butler ~ Calhoun ~ Carroll ~ Cass ~ Cerro Gordo ~ Clarke ~ Crawford ~ Dallas ~ Decatur ~ Emmet ~ Franklin ~ Greene ~ Grundy ~ Guthrie ~ Hamilton ~ Hancock ~ Hardin ~ Humboldt ~ Iowa ~ Jasper ~ Keokuk ~ Kossuth ~ Lucas ~ Madison ~ Mahaska ~ Marion ~ Marshall ~ Monroe ~ Palo Alto ~ Pocahontas ~ Polk ~ Poweshiek ~ Ringgold ~ Sac ~ Shelby ~ Story ~ Tama ~ Taylor ~ Union ~ Wapello ~ Warren ~ Wayne ~ Webster ~ Wright MISSOURI: Harrison ~ Mercer ~ Putnam ~ Schuyler ~ Sullivan ~ Worth

AGREEMENT TO THE OFFICIAL RULES: By participating, Entrants agree to be bound by these Official Rules and the decisions of the Administrator and Sponsor, which are binding and final on matters relating to this Sweepstakes. This Sweepstakes is subject to all applicable federal, state, and local laws. Receiving a prize is contingent upon fulfilling all requirements set forth herein.

HOW TO ENTER: There are two ways to enter the Sweepstakes, each with an equal chance of winning:

VIA ONLINE ENTRY (Website or Social-Media Link). Visit www.ChevyAtIowaSpeedway.com (the “Website”) at any time during the Promotional Period—either by typing the URL directly into your browser or by clicking a link or QR code contained in any official Chevrolet social-media post, e-blast, or digital banner—and complete the online entry form with all required contact information (“Online Entry”). Sponsor will also advertise the Website at the Participating Chevrolet Dealerships listed below; however, visiting a dealership is not required to enter. **ONLINE ENTRIES MUST BE SUBMITTED BY 11:59 P.M. CT ON JULY 19, 2026.** Online entrants may be offered the option to receive promotional e-mail from Sponsor, but consent to receive such e-mail is entirely voluntary and will not affect eligibility or odds of winning.

VIA ON-SITE EVENTS: Complete and submit an official entry form as directed at the Chevrolet display area at selected Chevrolet Promotional events or at a participating Chevrolet Dealership listed below, where Chevrolet Brand Ambassadors will be present, during the posted hours of operation during the Promotional Period (“On-site Entry”). If entry forms become unavailable for any reason, Brand Ambassadors will direct consumers to www.ChevyAtIowaSpeedway.com or display a QR code to permit immediate free online entry on a personal device.

Sponsor may not display at all locations and reserves the right to add, change, and/or cancel, its intentions to display at any or all of the on-site events or any of the below listed locations, due either to public health requirements or other reasons, without notice. Entrants will be asked to provide first and last name, mailing address, phone number, email address, purchase horizon, and vehicle interest, if any. Eligibility to participate in the Sweepstakes is not dependent upon entrant's providing such information.

PARTICIPATING CHEVROLET DEALERSHIPS:

The Premier Chevy Dealers (Des Moines LMA Group)		
Dealership	City	State
BOB BROWN CHEVROLET	URBANDALE	IA
DEERY BROTHERS	PLEASANT HILL	IA
DEYARMAN AUTOMOTIVE	KNOXVILLE	IA
EMERALD CHEVROLET	AUDUBON	IA
GEORGE WHITE CHEVROLET	AMES	IA
GREGG YOUNG AUTOMOTIVE MARSHALLTOWN	MARSHALLTOWN	IA
GREGG YOUNG CHEVROLET	NEWTON	IA
GREGG YOUNG CHEVROLET OF NORWALK INC.	NORWALK	IA
KARL CHEVROLET BUICK GMC	WEBSTER CITY	IA
KARL CHEVROLET INC	ANKENY	IA
KARL CHEVROLET OF STUART, LLC	STUART	IA
KEMNA CHEVROLET	FORT DODGE	IA
KRAIG CHEVROLET	OSKALOOSA	IA
MACKE MOTORS INC	LAKE CITY	IA
MOTOR INN OF CARROLL, LLC	CARROLL	IA
PELLA MOTORS	PELLA	IA
SHOTTENKRICK CHEVROLET	WAUKEE	IA
WES FINCH	GRINNELL	IA
WILLIS CHEVROLET OF GRANGER	GRANGER	IA

Online and On-site entries are hereinafter referred to as "Entry" or "Entries."

LIMIT: THERE IS A LIMIT OF ONE (1) ENTRY PER PERSON FOR THE ENTIRE SWEEPSTAKES REGARDLESS OF METHOD OF ENTRY. In the event of dispute as to the identity or eligibility of any potential winner of an Online Entry based on email address, the winning entry will be declared made by the Authorized Account Holder of the email address submitted at the time of entry, provided he/she is eligible according to these Official Rules. The Authorized Account Holder is the natural person who is assigned to the email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses or the domain associated with the submitted email address. Any potential winner may be required to show proof of being the authorized account holder. No mechanical reproductions of entry forms permitted. Any attempt by any participant to obtain more than the stated number of entries by using multiple/different identities, registrations or any other methods will void that participant's entries and that participant may be disqualified. Entrants are responsible for all charges imposed by their Internet service provider, including any applicable taxes on such services, in connection with submission of an entry. Administrator is not responsible for lost, late, incomplete, invalid, unintelligible, unreadable, or misdirected registrations, which will be disqualified. Administrator will not accept submissions from blacklist domains, or any email address Administrator deems to be potentially harmful to the Website. Use of any automated system to participate is prohibited and will result in disqualification. All entries become the property

of Sponsor and/or Administrator and will not be acknowledged or returned. Please also see the "Entrant's Personal Information" section below, of these Official Rules.

WINNER SELECTION: Administrator will randomly select one (1) potential Grand Prize Winner (the "Potential Winner") in a random drawing conducted on or about July 21, 2026, from among all eligible Entries received during the Promotional Period. Potential Winner will be notified by phone or email and will be required to respond to the notification within seventy-two (72) hours from initial contact indicating whether he/she can accept the prize. If no response is received within the time allotted, an alternate winner will be selected (time permitting). Sponsor is not responsible for suspended or discontinued wireless service, which may result in a potential winner not receiving initial prize notification. Potential Winner will be required to complete, sign, and return an affidavit of eligibility and liability and, except where prohibited, a publicity release within five (5) business days of prize acceptance. Potential Winner's guest must be at least 18 years of age as of the date of the Event, and may be required to complete, sign, and return a liability release and, except where prohibited, a publicity release within the same time period. If the Potential Winner's notification is rejected, returned, or deemed undeliverable or the Potential Winner fails to execute and return the affidavit/release(s) within the specified time, or if he/she is otherwise ineligible to receive the Prize, even if the disqualified Potential Winner's name may have been publicly announced, that Potential Winner will be deemed ineligible and the prize will be awarded to an alternate selected at an alternate random drawing from all remaining eligible entries, time permitting. Subject to verification of eligibility and compliance with the terms of these Official Rules, the Potential Winner will be declared official "Grand Prize Winner" of the Sweepstakes. Grand Prize Winner will be required to provide his/her social security number or tax id for tax reporting purposes as Administrator will file an IRS Form 1099 with the Internal Revenue Service for the approximate retail value of the prize. Unclaimed prizes will not be awarded.

PRIZE/ODDS: There will be one (1) randomly selected Grand Prize Winner who will receive the Premier Chevy NASCAR® Race Weekend Sweepstakes prize, which includes:

Location: Iowa Speedway (3333 Rusty Wallace Drive, Newton, IA 50208), host venue of the NASCAR® Cup Series Iowa Corn 350 Powered by Ethanol on Sunday, August 9, 2026

- Access passes for winner and one (1) guest to attend the Driver's Meeting on Sunday, August 9, 2026.
- Two (2) three-day Newton Club Suite Passes valid for Friday, August 7, 2026, thru Sunday, August 9, 2026.
 - Newton Club Suite passes include Fan Walk Wristbands for access to the Busch Light Summer Music Series Pre-Race on Sunday, August 9, 2026.
- Two (2) hot lap rides for winner and one (1) guest for August 9, 2026. To be eligible for the hot lap rides, winner and guest must be at least 18 years old, present valid government issued identification at the time of the ride, sign all required liability releases and consent forms and meet all other participation criteria of the ride's third-party operator.
- One (1) \$250 VISA® Prepaid Gift Card.

The Approximate Retail Value ("ARV") of prize is \$1,468.00.

Odds of winning depend on the number of eligible entries received.

GENERAL PRIZE RESTRICTIONS: All prize details shall be determined in the sole and absolute discretion of Sponsor. Grand Prize Winner is fully responsible for any and all applicable federal, state, territory, and local taxes (including income and withholding taxes). All costs and expenses associated with prize acceptance and use which are not specifically included in the prize description above, including but not limited to transportation, lodging, meals, gratuities, insurance, and other expenses, are the sole responsibility of the Grand Prize Winner. The prize is non-transferable and non-assignable, with no cash redemptions except at Sponsor's sole and absolute discretion. Sponsor reserves the right to substitute the prize (or any portion thereof) with a prize of comparable or greater value at its sole and absolute discretion. Seat locations at the event and, unless otherwise stated in the prize description, exact event date shall be determined in the sole discretion of Sponsor. **Winner is fully responsible for all applicable federal, state, and local taxes (including income and withholding taxes).** The Winner may be required to provide, to Administrator, his/her Social Security number or tax ID for tax reporting purposes as the Winner will be issued an IRS Form 1099 reflecting the approximate retail value of the Prize. Grand Prize Winner's guest must be at least eighteen (18) years of age as of the date of the Event, must possess valid

government-issued photo identification, must sign all required liability and (except where prohibited) publicity releases, and must satisfy all applicable venue and activity-provider requirements. Event dates and times are determined in the sole discretion of NASCAR and may be subject to change. The terms and conditions of the tickets awarded as part of the prize will govern in the event a specific race is not held due to weather conditions, an act of God, an act of terrorism, civil disturbance, or any other reason. Winner and his/her guest(s) agree to comply with all applicable venue regulations in connection with the prize. Sponsor and NASCAR reserve the right to remove or to deny entry to the Grand Prize Winner and/or his/her guest(s) who engage in a non-sportsmanlike or disruptive manner or with intent to annoy, abuse, threaten, or harass any other person at the event. Released Parties (defined below) will not be responsible for weather conditions, acts of God, acts of terrorism, civil disturbances, work stoppage, or any other natural disaster outside their control that may cause the cancellation or postponement of the event. Tickets are subject to certain terms and conditions as specified by issuer. By accepting the ticket prize, Grand Prize Winner agrees to abide by any terms, conditions and restrictions provided by the ticket. Grand Prize Winner agrees that the tickets are awarded pursuant to a revocable, nontransferable license that is personal to the Grand Prize Winner and may not be sold, resold, auctioned, bartered, assigned, exchanged, placed in commerce, transferred, given away, donated, or otherwise conveyed. Any such resale or commercial or promotional use may result in disqualification and prize forfeiture and may invalidate the license granted by the event ticket.

Gift cards are subject to, and must be used in compliance with, the terms and conditions set forth on the respective gift card and as set forth by the gift card issuer. Grand Prize Winner must protect the gift card and treat the gift card as they would any other valuable document. Gift cards will not be replaced or replenished if lost, stolen, damaged, destroyed or used without the winner's permission and will be voided if altered or defaced. Gift cards are not redeemable for cash or credit. All product and brand images are trademarks or registered trademarks of their respective companies, which are not sponsors or affiliated with this Sweepstakes.

PUBLICITY: Except where prohibited by law, the acceptance of a Prize constitutes permission for Sponsor and/or Administrator to use the Grand Prize Winner's name, hometown, likeness, statements and other personally identifiable information for promotional, advertising and marketing purposes in any media throughout the world without additional compensation, prize, incentive, consideration, consent or review; and upon request, the Grand Prize Winner must provide written consent to such use.

RELEASE: By participating (a) Entrants release the Released Parties, from any and all liability for any claims, costs, injuries, losses or damages of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the prize; (b) Entrants, by participating, agree that Released Parties will have no liability whatsoever, and shall be held harmless by Entrants against any liability, for any injuries, losses or damages of any kind, including, but not limited to, death or destruction of property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize(s) (including any travel or activity associated thereto) or participation in this Sweepstakes; and (c) acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty representation or guarantee, expressed or implied, in fact or in law, relative to a prize, including, but not limited to, the prize quality or availability. The execution of additional releases and/or waivers of liability required by Iowa Speedway® and/or any other applicable sanctioning body or opportunity provider may also be required and returned within the time specified by such entities, as appropriate.

LIMITATIONS OF LIABILITY: Neither Released Parties nor any service providers are responsible for incorrect or inaccurate transcription of Entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage related to or resulting from participation in this Sweepstakes. Neither Released Parties nor any service providers are responsible for typographical or other error in the printing of Sweepstakes materials, the administration of the Sweepstakes, or the announcement of the Grand Prize Winner, including any such error as may give an erroneous indication that a prize has been won. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE, TAMPER WITH THE ENTRY PROCESS, OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.

GENERAL CONDITIONS: Sponsor or Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If for any reason the Sweepstakes is not capable of being executed as planned, or infection by

computer virus, bugs, tampering, unauthorized intervention, fraud, action of Entrants, technical failures or any other causes which in the opinion of Administrator and/or Sponsor, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor and/or Administrator reserve the right, at their sole discretion, to disqualify any suspect Entry or Entrant and to cancel, terminate, modify, or suspend, the Sweepstakes and randomly select the Potential Winner from valid entries received prior to action taken, or otherwise as may be deemed fair and equitable by the Sponsor in its sole discretion. In the event Sponsor or Administrator is prevented from continuing with this Sweepstakes, or the integrity and/or feasibility of the Sweepstakes is undermined by any event including, but not limited to, fire, flood, epidemic, pandemic, public health crisis, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order or regulation, order of any court or jurisdiction, or by other cause not reasonably within Sponsor's or Administrator's control (each a "Force Majeure" event), Sponsor and/or Administrator shall have the right, in their discretion, to abbreviate, modify, suspend, cancel, or terminate the Sweepstakes without further obligation. If Sponsor or Administrator, in their sole discretion, elect to abbreviate the Sweepstakes as a result of a Force Majeure event, Sponsor and/or Administrator reserves the right to award prizes from among all the eligible entries received up to the date of such Force Majeure event. Sponsor and/or Administrator also reserve the right, in their sole discretion, to cancel, modify or suspend the Sweepstakes in whole or in part, in the event of fraud, technical or other difficulties or if the integrity of the Sweepstakes is compromised, without liability to any entrant. In the event of any cancellation, termination or suspension, notice thereof will be posted at <https://www.eventlinkgroup.com/rules/>. Entries not complying with all rules are subject to disqualification. Administrator reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. If any provision(s) of these Official Rules is held invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION: Entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal, state and local courts for Jasper County, Iowa (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to, claim punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the SPONSOR in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Iowa, without giving effect to any choice of law or conflict of law rules (whether of the State of Iowa or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Iowa.

WINNER'S NAME: The name of the Grand Prize Winner is available after August 21, 2026, and may be obtained by sending a self-addressed stamped envelope to: Grand Prize Winner's Name, PREMIER CHEVY NASCAR® RACE WEEKEND SWEEPSTAKES c/o EventLink Group, 150 N. Railroad Ave, Northlake, IL 60164, for receipt no later than September 21, 2026.

ENTRANT'S PERSONAL INFORMATION: By entering the Sweepstakes, you acknowledge that Sponsor and Administrator may use any personal information collected as part of the Sweepstakes entry form in accordance with Sponsor's privacy policy, located at <https://www.gm.com/privacy-statement.html>, and Administrator's Privacy Policy, located at <https://www.eventlinkgroup.com/privacy-policy/>.

SPONSOR: The Premier Chevy Dealers, 1101 SE Oralabor Road, Ankeny, IA 50021.

ADMINISTRATOR: EventLink Group, 150 N. Railroad Ave, Northlake, IL 60164.

The NASCAR® RACE WEEKEND official event logo may not be used without permission. NASCAR® is a registered trademark of Brickyard Trademarks, Inc., used with permission. Iowa Speedway, LLC, NASCAR Enterprises, LLC, Iowa Event Management LLC, and Brickyard Trademarks, Inc. are not sponsors of, and are not responsible for, this Sweepstakes.

All trademarks, service marks, trade names, and logos referenced in these Official Rules, other than those of Sponsor and Administrator, are the property of their respective owners and are used for identification purposes only. Use of any such mark does not imply any affiliation with, endorsement by, or sponsorship of this Sweepstakes by the respective owner.

This promotion is in no way sponsored, endorsed, or administered by, or associated with, Facebook, Instagram, X (formerly Twitter), TikTok, or any other social-media platform on which promotional materials appear. By participating, you are providing your information to Sponsor and/or Administrator, and not to any social-media platform on which promotional materials may appear.