

OFFICIAL RULES

GMC ULTIMATE TAILGATE PACKAGE SWEEPSTAKES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

SWEEPSTAKES PERIOD: The GMC Ultimate Tailgate Package Sweepstakes (the "Sweepstakes") begins on August 28, 2026, at 12:00 AM Eastern Time ("ET") and ends upon completion of all prize winner selections described in these Official Rules (the "Sweepstakes Period"). Entries will be accepted only during the Promotional Period described below. Finalists, as further described below, must either personally attend the Week 18 Carolina Panthers home game against the Atlanta Falcons at Bank of America Stadium or timely designate an approved proxy in accordance with these Official Rules to remain eligible for the Grand Prize.

*Specific dates and start times for the Week 18 Carolina Panthers home game will be determined and announced by the NFL following the conclusion of Week 17. See <https://www.nfl.com/schedules/flexible-scheduling-procedures> for more information.

ELIGIBILITY: THE SWEEPSTAKES IS OPEN ONLY TO LEGAL RESIDENTS OF THE STATES OF NORTH CAROLINA AND SOUTH CAROLINA WHO ARE EIGHTEEN (18) YEARS OF AGE OR OLDER AT THE TIME OF ENTRY AND HAVE A VALID DRIVER'S LICENSE ("ENTRANT"). ALL OTHERS ARE INELIGIBLE TO ENTER OR WIN AND WILL BE DISQUALIFIED. VOID WHERE PROHIBITED OR RESTRICTED. Employees of Carolina BPG LMA, Inc., Piedmont Triad BPG LMA, Inc., Carolina Buick Pontiac GMC Local Marketing Association, Inc., Raleigh Area Pontiac Buick GMC Dealers Local Marketing Association, INC, Cape Fear Area Buick Pontiac GMC Dealers Local Marketing Association, Inc., ("Co-Sponsors"), EventLink Group ("Administrator"), Jack Morton Worldwide, Panthers Entities (as defined below), and NFL Entities (as defined below), and their respective officers, directors, agents, parents, affiliates, subsidiaries, dealerships and advertising and promotion agencies, and the members of their immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household with such individuals (whether related or not), are not eligible to enter or win.

AGREEMENT TO THE OFFICIAL RULES: By participating, Entrants agree to be bound by these Official Rules and the decisions of the Administrator, which are binding and final on matters relating to this Sweepstakes. This Sweepstakes is subject to all applicable federal, state, and local laws. Winning a prize is contingent upon fulfilling all requirements set forth herein. Administrator's computer will be the official time-keeping device for the Sweepstakes.

TIMING: The Sweepstakes Promotional Period begins at 12:00 AM ET on August 28, 2026, and ends on January 10, 2027, at 11: 59 PM, ET (the "Promotional Period") and consists of ten (10) Entry Periods (each an "Entry Period") as set forth in the chart below:

Entry Period	Entry Period Start /Time	Entry Period End Date /Time	Approximate Draw Date:	Prize
1	08/28/2026 at 12:00 AM ET	08/30/2026 at 11:59 PM ET	09/01/2026	First Prize and chance to attend Grand Prize Event
2	08/31/2026 at 12:00 AM ET	09/13/2026 at 11:59 PM ET	09/15/2026	First Prize and chance to attend Grand Prize Event
3	09/14/2026 at 12:00 AM ET	10/04/2026 at 11:59 PM ET	10/06/2026	First Prize and chance to attend Grand Prize Event
4	10/05/2026 at 12:00 AM ET	10/25/2026 at 11:59 PM ET	10/27/2026	First Prize and chance to attend Grand Prize Event
5	10/26/2026 at 12:00 AM ET	11/08/2026 at 11:59 PM ET	11/10/2026	First Prize and chance to attend Grand Prize Event

6	11/09/2026 at 12:00 AM ET	11/22/2026 at 11:59 PM ET	11/24/2026	First Prize and chance to attend Grand Prize Event
7	11/23/2026 at 12:00 AM ET	12/13/2026 at 11:59 PM ET	12/15/2026	First Prize and chance to attend Grand Prize Event
8	12/14/2026 at 12:00 AM ET	12/20/2026 at 11:59 PM ET	12/23/2026	First Prize and chance to attend Grand Prize Event
9	12/21/2026 at 12:00 AM ET	01/03/2027 at 11:59 PM ET	01/05/2027	First Prize and chance to attend Grand Prize Event
10	01/04/2027 at 12:00 AM ET	01/10/2027 at 11:59 PM ET	01/12/2027	First Prize Only

HOW TO ENTER: There are three (3) ways to enter the Sweepstakes during the Promotional Period, each with an equal chance of winning: on-site at the Carolina Panthers Home games, at Participating GMC Dealerships detailed in the chart below, and online. No other methods of entry will be accepted. You may only win one Entry Period Prize – if you win an Entry Period Prize, you are ineligible to receive any further Entry Period Prizes. Non-winning Entries will not roll over into the next entry period. Co-Sponsors are not responsible for lost, late, illegible, stolen, incomplete, invalid, or unintelligible entries. Proof of submission will not be deemed proof of receipt by Co-Sponsors. Co-Sponsors may not have a display at every event or location identified below and reserve the right to add, change, or cancel scheduled display locations at any time without notice. Entries received via any method are treated equally and have identical odds of winning.

ON-SITE ENTRY: Visit the GMC display area at selected Carolina Panthers home games at Bank of America Stadium in Charlotte, North Carolina during the Promotional Period and complete the official entry form, available while supplies last, by providing the requested contact information (including zip code) ("On-Site Entry"). On-Site entries must be received prior to the display closing.

DEALERSHIP ENTRY: Visit one of the Participating GMC Dealerships during the Promotional Period and during the dealership's regular posted business hours and complete the Official Entry Form by providing the requested information ("Dealership Entry"). DEALERSHIP ENTRIES MUST BE RECEIVED NO LATER THAN 11:59 PM ET ON JANUARY 10, 2027, OR THE PARTICIPATING GMC DEALERSHIP'S POSTED CLOSING TIME ON THAT DATE, WHICHEVER OCCURS FIRST. There is a limit of one (1) Dealership Entry per person, per Entry Period, regardless of Participating GMC Dealership location, subject to the overall entry limit set forth below.

ONLINE ENTRY: Visit the Carolina Panthers app (the "Panthers App") and participate in the GMC in-app game during the Promotional Period. Follow the provided instructions to complete and submit the entry form with the required contact information, including full name, complete mailing address, phone number, and email address ("Online Entry"). ONLINE ENTRIES MUST BE SUBMITTED BY 11:59 PM ET on JANUARY 10, 2027.

***PARTICIPATING GMC DEALERSHIPS:**

Carolina BPG LMA, Inc (Charlotte LMA Group)		
Dealership	City	State
ABERNETHY CHEVROLET BUICK GMC	LINCOLNTON	NC
BEN MYNATT BUICK GMC	CONCORD	NC
BLACK BUICK GMC	STATESVILLE	NC
DIEFFENBACH GMC, INC	ROCKINGHAM	NC
ELEVATION GMC	BOONE	NC
EVERETT BUICK GMC	HICKORY	NC
EVERETT GMC OF MORGANTON	MORGANTON	NC
GASTONIA BUICK GMC	LOWELL	NC

GRIFFIN MOTOR COMPANY, INC	MONROE	NC
LIBERTY BUICK GMC	MATTHEWS	NC
RANDY MARION BUICK GMC, LLC	HUNTERSVILLE	NC
RANDY MARION GMC OF WEST JEFFERSON	WEST JEFFERSON	NC
ROCK HILL GMC	ROCK HILL	SC
TEAM GMC OF SALISBURY	SALISBURY	NC
WILLIAMS BUICK GMC	CHARLOTTE	NC
Piedmont Triad BPG LMA, Inc. (Greensboro LMA Group)		
Dealership	City	State
CAPITAL GMC OF LEXINGTON	LEXINGTON	NC
FLOW COMPANIES OF GREENSBORO	GREENSBORO	NC
FLOW AUTOMOTIVE CENTER OF WINSTON-SALEM	WINSTON-SALEM	NC
IMPEX GMC	REIDSVILLE	NC
PARKS GMC	KERNERSVILLE	NC
SCENIC GMC	MOUNT AIRY	NC
VANN YORK GMC OF ASHEBORO	ASHEBORO	NC
VANN YORK BUICK GMC	HIGH POINT	NC
WESTCOTT BUICK GMC	BURLINGTON	NC
Carolina Buick Pontiac GMC Dealers (Greenville-Spartanburg LMA Group)		
Dealership	City	State
BOYD AUTOMOTIVE	HENDERSONVILLE	NC
FRED ANDERSON BUICK GMC	GREER	SC
FRIENDSHIP GMC OF FOREST CITY	FOREST CITY	NC
GAFFNEY BUICK GMC	GAFFNEY	SC
HARRY'S GMC	ASHEVILLE	NC
PARKS BUICK GMC, LLC	GREENVILLE	SC
RICHARD KAY	ANDERSON	SC
SPRUCE PINE GMC	SPRUCE PINE	NC
WAKEFIELD AUTOMOTIVE, INC	SPARTANBURG	SC
Raleigh Area Pontiac Buick GMC Dealers Marketing Association, Inc (Raleigh LMA Group)		
Dealership	City	State
BOYD'S TAR HEEL GMC	ROXBORO	NC
CHARLES BOYD GMC	HENDERSON	NC
DEACON JONES AUTOPARK, INC	SMITHFIELD	NC
DEACON JONES GMC OF CLINTON	CLINTON	NC
FLOW BUICK-GMC	FAYETTEVILLE	NC
HENDRICK BUICK GMC	CARY	NC
HENDRICK BUICK GMC (SOUTHPOINT)	DURHAM	NC
LEITH GMC	WENDELL	NC
SOUTHERN PINES GMC	SOUTHERN PINES	NC
THOMPSON BUICK GMC	RALEIGH	NC

WILKINSON GMC	SANFORD	NC
Cape Fear Area Buick Pontiac GMC Dealers (Wilmington LMA Group)		
Dealership	City	State
BILL CARONE GMC	WALLACE	NC
BLEEKER BUICK GMC, INC	RED SPRINGS	NC
BOB KING BUICK GMC, INC	WILMINGTON	NC
SIMONS GMC	WHITEVILLE	NC

On-Site, Dealership, and Online entries are hereinafter referred to as "Entry" or "Entries."

LIMIT: THERE IS A LIMIT OF ONE (1) ENTRY PER PERSON, PER ENTRY PERIOD, REGARDLESS OF METHOD OF ENTRY. In the event of dispute as to the identity or eligibility of any potential winner based on email address, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Any potential winner may be required to show proof of being the authorized account holder. Mechanical reproductions of entry forms are not permitted. Any attempt by any participant to obtain more than the stated number of entries by using multiple/different identities, email addresses, registrations, or any other methods will void that participant's entries and that participant may be disqualified. Entrants are responsible for all charges imposed by their Internet service provider, including any applicable taxes on such services, in connection with submission of an entry. Administrator is not responsible for lost, late, incomplete, invalid, unintelligible, unreadable, or misdirected registrations, which will be disqualified. Administrator will not accept submissions from temporary or disposable domains, blacklist domains, or any email address Administrator deems to be potentially harmful to the website. Use of any automated system to participate is prohibited and will result in disqualification. All entries become the property of Co-Sponsors and/or Administrator and will not be acknowledged or returned.

FIRST PRIZE ENTRY PERIOD WINNER SELECTION: Administrator will select, via a random drawing per the drawing schedule above, one (1) Potential Entry Period Prize Winner ("First Prize Winner"), from among all eligible entries received during that Entry Period, subject to verification and compliance with these Official Rules for a total of ten (10) potential First Prize Winners. The first nine (9) First Prize Entry Period Winners will receive, in addition to the First Prize listed below, an opportunity to attend the last Carolina Panthers home game during Week 18 at Bank of America Stadium, and a chance to win the Grand Prize. **Entry Period number ten (10) Winner will only receive the First Prize and will not have a chance to win the Grand Prize.** Each potential Winner will be contacted by the Administrator by telephone and/or email and will be required to complete and return an affidavit of eligibility, liability, and use of likeness release, and except where prohibited by law, a publicity release form ("affidavit/release") within three (3) days of receipt.

First Prize Winners for Entry Periods 1 through 9 (each, a "Finalist" and collectively, the "Finalists") will also be invited to receive two tickets to the last Carolina Panthers home game during Week 18 at Bank of America Stadium and will have an opportunity to win the Grand Prize. If the Week 18 Game is delayed or altered due to epidemic, pandemic, public health crisis, NFL decision, or other circumstance beyond Co-Sponsors' control, Co-Sponsors and/or Administrator will inform Finalists of new Grand Prize event date and time. Each guest of Finalist must be at least 18 years of age or the age of majority in their state of residence, unless child or legal ward of Finalist, and may also be required to sign releases and waiver forms. If a potential First Prize Winner's notification is rejected, returned, or deemed undeliverable, if the potential First Prize Winner fails to timely execute and return the affidavit/release, or if the potential First Prize Winner is otherwise determined to be ineligible or fails to comply with these Official Rules, the potential First Prize Winner will be disqualified and Administrator may select an alternate potential First Prize Winner by random drawing from among the remaining eligible Entries for the applicable Entry Period, time permitting.

****Please note that Entry Period Number Ten (10) Winner will receive ONLY the First Prize and will NOT have an opportunity to win the Grand Prize or the Opportunity to Attend the last Carolina Panthers home game during Week 18 of the NFL schedule.**

It is anticipated that there will be a total of nine (9) Finalists, but this number could change based on various factors, including a potential First Prize Winner being deemed ineligible or a Finalist failing to personally attend or timely designate an approved proxy for the Grand Prize Drawing.

FIRST PRIZES/ODDS: The ten (10) First Prize Winners will each receive:

- One (1) YETI® 24inch Roadie Cooler
- One (1) YETI® 20oz Tumbler
- One (1) JBL® Flip 7Bluetooth Music System
- One (1) Spikeball Weekender Kit
- One (1) \$100 Service Credit at closest GMC participating dealership

The Approximate Retail Value ("ARV") of each First Prize: \$762.75.

The ARV of all ten (10) First Prizes: \$7,627.50.

Regardless of method of entry, each eligible Entry will have an equal chance of winning the applicable Entry Period drawing. The odds of a particular Entrant being selected as a First Prize Winner depend on the number of eligible Entries received during the applicable Entry Period. Each First Prize Winner for Entry Periods 1 through 9 will also become a Finalist and receive the Finalist Prize described below.

FINALIST PRIZES AND GRAND PRIZE EVENT (ENTRY PERIODS 1-9 ONLY): In addition to the First Prize described above, each First Prize Winner for Entry Periods 1 through 9 will receive two (2) tickets to the Week 18 Carolina Panthers home game against the Atlanta Falcons at Bank of America Stadium to attend the Grand Prize Drawing and have an opportunity to win the Grand Prize (each, a "Finalist Prize").

(Approximate Retail Value ("ARV") of each Finalist Prize: \$600.00) Additional expenses, including travel to/from the game, parking fees, taxes, or other fees and costs not explicitly mentioned, are not included in the Finalist Prize and will be the responsibility of the Finalist. Co-Sponsors, in their sole discretion, will determine seating locations and details. Specific dates and start times for Week 18 Matchups will be determined and announced by the NFL following the conclusion of Week 17. See <https://www.nfl.com/schedules/flexible-scheduling-procedures> for more information.

If a Finalist does not attend the Grand Prize Drawing event for any reason, he or she is allowed one (1) designated proxy to represent them at the Grand Prize Drawing. To designate a proxy, a Finalist must contact Valerie Champer at Administrator by phone ((630) 569-0684) or e-mail (vchamper@eventlinkgroup.com) with confirming response by 6:00 P.M. ET on Thursday, January 7, 2027. **FINALIST OR DESIGNATED PROXY MUST PARTICIPATE IN THE GRAND PRIZE DRAWING TO WIN THE GRAND PRIZE AND FINALIST IS RESPONSIBLE FOR ALL TRAVEL COSTS ASSOCIATED WITH THE FINALIST/DESIGNATED PROXY'S ATTENDANCE.** Finalists cannot transfer their chance to win the Grand Prize to another individual. A designated proxy acts solely as the Finalist's representative at the Grand Prize Drawing and does not acquire any right or interest in the Finalist's chance to win or in the Grand Prize.

GRAND PRIZE WINNER SELECTION/VERIFICATION: It is anticipated that there will be a total of nine (9) Finalists for the Grand Prize Drawing, but this number could change based on various factors, including a potential First Prize Winner being deemed ineligible or a Finalist failing to personally attend or timely designate an approved proxy for the Grand Prize Drawing. The Grand Prize Drawing is currently scheduled to occur in connection with the last Carolina Panthers home game during Week 18 of the NFL schedule. If the game or Grand Prize Drawing is delayed, altered, or otherwise affected due to an epidemic, pandemic, public health crisis, NFL decision, or other circumstance beyond the reasonable control of the Co-Sponsors, the Co-Sponsors and/or Administrator will inform Finalists of the new Grand Prize Drawing date and time. Co-Sponsors also reserve the right, in their sole discretion, to alter the Grand Prize Drawing Event, including by hosting it virtually. Each eligible Finalist must either personally participate in the Grand Prize Drawing or be represented by an approved designated proxy in accordance with these Official Rules. Each Finalist or approved designated proxy participating in the Grand Prize Drawing must timely register with Administrator and/or a Co-Sponsor representative, present valid

government-issued photo identification, and complete any registration or waiver forms required by Administrator or Co-Sponsors. Any Finalist who neither timely participates nor is timely represented by an approved designated proxy may be disqualified from the Grand Prize Drawing and not replaced, in the sole discretion of Administrator or Co-Sponsors. The Potential Grand Prize Winner will be selected by random drawing conducted by a representative of the Co-Sponsors from among all eligible Finalists who are either personally participating in the Grand Prize Drawing or represented by an approved designated proxy. If a Finalist represented by an approved designated proxy is selected, the Finalist, and not the proxy, will be deemed the Potential Grand Prize Winner.

Potential Grand Prize Winner will be required to complete and return an affidavit of eligibility, liability release, and except where prohibited by law, a publicity release form ("affidavit/release") within five (5) days of receipt. If a Potential Grand Prize Winner's notification is rejected, returned, or deemed undeliverable, if the Potential Grand Prize Winner fails to timely execute and return the affidavit/release or any other required documentation, declines the Grand Prize, is determined to be ineligible, or otherwise fails to comply with these Official Rules, the Potential Grand Prize Winner will be disqualified and Administrator may select an alternate Potential Grand Prize Winner by random drawing from among the remaining eligible Finalists. Administrator may continue to select alternate Potential Grand Prize Winners as necessary and practicable, subject to a sufficient number of remaining eligible Finalists and time permitting. Subject to verification of eligibility and compliance with these Official Rules, a Potential Grand Prize Winner will be declared the Grand Prize Winner. Unclaimed Prizes will not be awarded.

GRAND PRIZE/ODDS: One (1) Grand Prize consists of up to \$65,000 to be applied toward the purchase of a new 2026 GMC Sierra (the "Vehicle"). If the Vehicle's MSRP is less than \$65,000, the Grand Prize Winner will not receive the difference between the vehicle's actual MSRP and \$65,000 in cash, credit, or otherwise. Grand Prize Winner is solely responsible for any expenses in connection with acceptance and use of the Vehicle not expressly described herein as being awarded, including, without limitation, the following: (i) income, federal, state or local taxes; (ii) insurance, registration fees, dealer preparation fees and/or additional options, additions or equipment; and (iii) any additional expenses not described herein as being awarded, including, without limitation, any travel or transportation costs, associated with winning and subsequent use of Vehicle. All options and upgrades on Vehicle that increase the MSRP over \$65,000 are the sole responsibility of Grand Prize Winner. Model, color, package, factory options, and other Grand Prize specifics are subject to availability. Other than the manufacturer's applicable limited warranty, Co-Sponsors make no warranty, representation, or guarantee, express or implied, in fact or in law, regarding the Vehicle, including its quality, fitness for a particular purpose, or mechanical condition. Grand Prize Winner must take delivery of Vehicle within 30 days of notice of availability from one of the participating GMC dealers (listed above) near Grand Prize Winner's residence, subject to Co-Sponsors' approval. Co-Sponsors and Administrator shall not be responsible for delays in delivery of Vehicle; delivery and particular vehicle is subject to availability. Grand Prize Winner must personally retrieve Vehicle within (30) days of written notification of delivery and must present a valid U.S. driver's license issued in his/her state of residence and proof of insurance to take delivery.

No cash or Vehicle substitutes and no cash rebates. Vehicle cannot be assigned or transferred to a third party. Vehicle delivery is through an authorized GMC dealer and conditional upon Grand Prize Winner's execution and return of any and all required paperwork. Depiction of Vehicle in any advertising or promotional materials may not reflect the actual Vehicle delivered. Co-Sponsors and Administrator shall have no liability in conjunction with such differences between depicted Vehicle and actual Vehicle.

In the Co-Sponsors' sole discretion, a selected Grand Prize Winner may be required to forfeit the Grand Prize, and an alternate Grand Prize Winner may be selected in accordance with these Official Rules from among the remaining eligible Finalists, if the selected Grand Prize Winner (i) declines or is unable to accept, receive, take delivery of, or use the Grand Prize for any reason; or (ii) fails to comply with these Official Rules or any requirements applicable to acceptance or delivery of the Grand Prize. The maximum value of the Grand Prize stated in these Official Rules represents the Co-Sponsors' good-faith determination of its maximum ARV. The actual fair market value of the Grand Prize, as ultimately determined by the Co-Sponsors, may vary from the stated ARV, and the Co-Sponsors' determination of the actual fair market value will be final and binding and may not be challenged or appealed.

The odds of a particular Finalist winning the Grand Prize are 1 in the number of eligible Finalists participating in the Grand Prize Drawing, whether personally or through an approved designated proxy.

ARV of all Sweepstakes prizes is \$78,027.50.

GENERAL PRIZE RESTRICTIONS: All elements of the Prizes are subject to availability. The actual value of the Prize(s) may vary. Any difference between the actual value and ARV will not be awarded. All expenses not specifically identified in these Official Rules are the sole responsibility of the Winner. Prizes (including their individual components) may not be transferred or assigned. No cash or other substitution may be made, except by the Co-Sponsors, who reserve the right to substitute a Prize in whole or in part with another prize of comparable or greater value if the intended prize (or any portion thereof) is not available for any reason as determined by the Co-Sponsors in their sole discretion. **Winners are fully responsible for any and all applicable federal, state and local taxes (including income and withholding taxes).**

The Winners may be required to provide, to Administrator, their Social Security number or tax ID for tax reporting purposes as the Winners will be issued an IRS Form 1099 reflecting the actual value of a Prize. Except where prohibited by law, the acceptance of a prize, or being accepted as a Winner, constitutes permission for Co-Sponsors and Administrator to use the Winner's name, hometown, likeness, statements and other personally identifiable information for promotional, advertising and marketing purposes in any media throughout the world without additional compensation, prize, incentive, consideration, consent or review; and upon request, the Winner must provide written consent to such use.

National Football League game, event, and exhibition dates and times are determined in the sole discretion of the Office of the Commissioner of Football and/or the applicable NFL Club and may be subject to change. Winner and his/her guests agree to comply with all applicable NFL and Panthers Entities rules and regulations in connection with the Prize. Co-Sponsors, in their sole discretion, reserve the right to remove or deny entry to the Winner and/or his/her guests if he/she/they engage(s) in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the game, event or exhibition. Released Parties (defined below) will not be responsible for weather conditions, Acts of God, acts of terrorism, civil disturbances, epidemic, public health crisis, work stoppage or any other natural disaster outside their control that may cause the cancellation, postponement, or limitation, of any NFL game, event, or exhibition. Co-Sponsors are not responsible if all or any portion of any prize(s) cannot be fulfilled due to any public health conditions, cancellation, illness, conflict, or any other event or circumstance outside Co-Sponsors' reasonable control. In such event, Co-Sponsors reserve the right to substitute a prize with one of comparable or greater value, in their sole discretion. Event and exhibition tickets awarded as prizes may not be resold or offered for resale. Any such resale may result in disqualification and Prize forfeiture and may invalidate the license granted by the ticket(s).

The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC, and NFL International LLC, and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives, and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored this Sweepstakes in any way. ©2026 NFL Properties LLC. All NFL-related trademarks are trademarks of the National Football League.

RELEASE: By participating: (a) Entrants release Co-Sponsors, Administrator, Jack Morton Worldwide, Panthers Entities, the National Football League, and their respective subsidiaries, affiliates, limited liability companies, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, shareholders, directors, members, employees, licensors, dealerships, and agents (collectively the "Released Parties"), from any and all liability for any claims, costs, injuries, losses, or damages, of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the prize; (b) Entrants agree that Released Parties will have no liability whatsoever, and shall be held harmless by Entrants against any liability, for any injuries, losses or damages of any kind, including, but not limited to, death or destruction of property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the Prize (including any travel or activity associated thereto) or participation in this Sweepstakes; and (c) Entrants acknowledge that said Released Parties have neither made nor are in any manner

responsible or liable for any warranty, representation, or guarantee, expressed or implied, in fact or in law, relative to a prize, including, but not limited to, the prize quality or availability.

LIMITATIONS OF LIABILITY: Neither Released Parties nor any service providers are responsible for incorrect or inaccurate transcription of Entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage related to or resulting from participation in this Sweepstakes. Neither Released Parties nor any service providers are responsible for typographical or other error in the printing of Sweepstakes materials, the administration of the Sweepstakes, or the announcement of the prize winner, including any such error as may give an erroneous indication that a prize has been won. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THE SWEEPSTAKES, TAMPER WITH THE ENTRY PROCESS, OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, RELEASED PARTIES RESERVE THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.

GENERAL CONDITIONS: Co-Sponsors or Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If for any reason the Sweepstakes is not capable of being executed as planned, or infection by computer virus, bugs, tampering, unauthorized intervention, fraud, action of Entrants, technical failures or any other causes which in the opinion of Administrator and/or Co-Sponsors, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Co-Sponsors and/or Administrator reserve the right, at their sole discretion, to disqualify any suspect Entry or Entrant and to cancel, terminate, modify, or suspend, the Sweepstakes and randomly select the winner from valid entries received prior to action taken, or otherwise as may be deemed fair and equitable by the Co-Sponsors in their sole discretion. In the event Co-Sponsors or Administrator is prevented from continuing with this Sweepstakes, or the integrity and/or feasibility of the Sweepstakes is undermined by any event including, but not limited to, fire, flood, epidemic, pandemic, public health crisis, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order or regulation, order of any court or jurisdiction, or by other cause not reasonably within Co-Sponsors' control (each a "Force Majeure" event), Co-Sponsors and/or Administrator shall have the right, in their discretion, to abbreviate, modify, suspend, cancel, or terminate the Sweepstakes without further obligation. If Co-Sponsors or Administrator, in their sole discretion, elect to abbreviate the Sweepstakes as a result of a Force Majeure event, Co-Sponsors and/or Administrator reserve the right, to award prizes from among all the eligible entries received up to the date of such Force Majeure event. Co-Sponsors and Administrator also reserve the right, in their sole discretion, to cancel, modify or suspend the Sweepstakes in whole or in part, in the event of fraud, technical or other difficulties or if the integrity of the Sweepstakes is compromised, without liability to any entrant. In the event of any cancellation, termination, or suspension, notice thereof will be posted at <https://www.eventlinkgroup.com/rules/>. Entries not complying with all rules are subject to disqualification. Co-Sponsors and Administrator reserve the right, in their sole discretion, to disqualify any individual they find to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. If any provision(s) of these Official Rules is held invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION: Entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively in the state courts located in Mecklenburg County, North Carolina, or the federal courts having jurisdiction over Mecklenburg County, North Carolina; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to, claim punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR

EXCLUSIONS. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Co-Sponsors in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of State of North Carolina, without giving effect to any choice of law or conflict of law rules (whether of the State of North Carolina or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of North Carolina.

*Panthers Football, LLC, Panthers Stadium LLC, and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives, and employees (collectively, the "Panthers Entities") will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. The Panthers Entities have not offered or sponsored this Sweepstakes in any way. All Panthers-related trademarks are trademarks of the National Football League® ("NFL") and used with permission of the NFL.

The use of any third-party trademarks, service marks, logos, or other marks in connection with this Sweepstakes or any prize is not intended to imply the endorsement of the Sweepstakes by the respective owner(s) of such marks or any affiliation between such owner(s) and the Sweepstakes.

WINNER'S NAME: The names of the Winners will be available after March 1, 2027, and may be obtained by sending a self-addressed stamped envelope to: Winners' names, GMC Ultimate Tailgate Package Sweepstakes c/o EventLink Group, 150 N. Railroad Ave, Northlake, IL 60164, for receipt no later than April 3, 2027.

ENTRANT'S PERSONAL INFORMATION: Personal information submitted in connection with the Sweepstakes will be collected and used by Co-Sponsors and Administrator for purposes of administering the Sweepstakes, verifying eligibility, communicating with Entrants and Finalists, fulfilling prizes, and otherwise administering the promotion. Sweepstakes information may be processed through General Motors LLC's customer relationship management systems and will be handled in accordance with GM's Privacy Statement, located at <https://www.gm.com/privacy-statement.html>, and Administrator's Privacy Policy, located at <https://www.eventlinkgroup.com/privacy-policy/>. Any consent to receive marketing communications is optional, is not required to enter or win, and will not affect an Entrant's chances of winning.

CO-SPONSORS:

Carolina BPG LMA, Inc., 289 Concord Parkway South, Concord, NC 28027.

Piedmont Triad BPG LMA, Inc., 1205 Bridford Parkway, Greensboro, NC 27407.

Carolina Buick Pontiac GMC Local Marketing Association, Inc., 14000 E. Wade Hampton Blvd, Greer, SC 29651.

Raleigh Area Pontiac Buick GMC Dealers Local Marketing Association, Inc., 5510 Six Forks Road, Suite 330, Raleigh, NC 27609.

Cape Fear Area Buick Pontiac GMC Dealers Local Marketing Association, Inc., 5115 New Centre Drive, Wilmington, NC 28406.

ADMINISTRATOR: EventLink Group, 150 N. Railroad Ave, Northlake, IL 60164.