

## OFFICIAL RULES

### CHEVY DRIVES THE BIG BLUE NATION SWEEPSTAKES

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**SWEEPSTAKES PERIOD:** The Chevy Drives The Big Blue Nation Sweepstakes (the "Sweepstakes") begins on September 4, 2026, at 12:00 p.m. Eastern Time ("ET") and ends on October 11, 2026, 11:59 p.m. ET (the "Sweepstakes Period"). **Finalists will be required to attend the October 24, 2026, University of Kentucky Football Game ("Game") at Kroger Field to remain eligible for the opportunity to win the Grand Prize. You should not enter this Sweepstakes if you are unable to attend the game on October 24, 2026.**

**ELIGIBILITY:** THE SWEEPSTAKES IS OPEN ONLY TO LEGAL RESIDENTS OF KENTUCKY WHO, AT THE TIME OF ENTRY, ARE 18 YEARS OF AGE OR OLDER, AND RESIDE IN ONE OF THE COUNTIES LISTED BELOW ("ENTRANT"). VOID OUTSIDE THE LISTED COUNTIES AND WHERE PROHIBITED. Employees of General Motors LLC, the University of Kentucky, JMI Sports, JMIS Kentucky, other NCAA Entities (defined below), Lexington Local Marketing Association ("Sponsor"), EventLink Group ("Administrator"), American Hole'n One, Jack Morton Worldwide, Chevy Retail Group, and their respective parent companies, officers, directors, agents, parents, affiliates, subsidiaries, dealerships, dealership associations, and advertising and promotion agencies (together the "Sweepstakes Entities"), and the members of their immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household with such individuals (whether related or not) are not eligible to enter or win. *Furthermore, the following individuals are ineligible to participate or win: 1) Current or former Olympic, professional or semi-professional football, soccer, or rugby players who have competed in the United States, Canada, or Europe; 2) Current or former high school or collegiate football, soccer, or rugby players who have competed at their respective level within the past three (3) years and 3) Current or former football, soccer, or rugby coaches who have coached within the past three (3) years at any level.*

| <b>*Participating Dealer<br/>Group Market</b> | <b>Eligible Counties</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|-----------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Lexington, KY                                 | <b>KENTUCKY:</b> Anderson, KY ~ Bath, KY ~ Bourbon, KY ~ Boyle, KY ~ Breathitt, KY ~ Casey, KY ~ Clark, KY ~ Clay, KY ~ Estill, KY ~ Fayette, KY ~ Fleming, KY ~ Franklin, KY ~ Garrard, KY ~ Harrison, KY ~ Jackson, KY ~ Jessamine, KY ~ Knott, KY ~ Knox, KY ~ Laurel, KY ~ Lee, KY ~ Leslie, KY ~ Lincoln, KY ~ Madison, KY ~ Magoffin, KY ~ McCreary, KY ~ Menifee, KY ~ Mercer, KY ~ Montgomery, KY ~ Morgan, KY ~ Nicholas, KY ~ Owsley, KY ~ Perry, KY ~ Powell, KY ~ Pulaski, KY ~ Rockcastle, KY ~ Rowan, KY ~ Russell, KY ~ Scott, KY ~ Wayne, KY ~ Whitley, KY ~ Wolfe, KY ~ Woodford, KY |

\*The "NCAA Entities" shall mean, collectively, the National Collegiate Athletic Association (NCAA), the NCAA Board of Governors, Collegiate Sports, LLC, College Football Officiating, LLC, and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees. The NCAA Entities have not offered or sponsored this Sweepstakes in any way. The NCAA Entities shall have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. ©2026 National Collegiate Athletic Association Properties LLC. All NCAA-related trademarks are trademarks of the National Collegiate Athletic Association.

**AGREEMENT TO THE OFFICIAL RULES:** By participating, Entrants agree to be bound by these Official Rules and the decisions of the Administrator, which are binding and final on matters relating to this Sweepstakes. This Sweepstakes is subject to all applicable federal, state, and local laws. Winning a prize is contingent upon fulfilling all requirements set forth herein. Administrator's computer will be the official time-keeping device for the Sweepstakes.

**HOW TO ENTER:** There are two (2) ways to enter the Sweepstakes during the Sweepstakes Period, each with an equal chance of winning:

**Method 1: Via Website:** Visit the website, <https://gmusweb.capture.intouchinsight.com/uksweepsmain/index.html>

(the "Website"), during the Sweepstakes Period and complete the online entry form with the required contact information and submit as directed ("Online entry"). Sponsor will also advertise the Website at the following Participating Chevrolet Dealerships listed below, however, a visit to a Participating Dealership is not necessary to enter. **ONLINE ENTRIES MUST BE SUBMITTED BY 11:59 P.M. ET ON OCTOBER 11, 2026.** Online entrants to the Sweepstakes may be given the option to receive commercial email from Sponsor; however, eligibility to participate in the Sweepstakes is not dependent upon entrant's consent to receive such emails and consenting to receive such emails will not impact any Entrant's chances of winning.

**Method 2: On-Site:** Throughout the Sweepstakes period, Sponsor will have a display area at selected University of Kentucky Football home games. Eligible Entrants may enter the Sweepstakes by visiting the Chevrolet Vehicle display area outside of Nutter Field House (1401 Sports Center Drive, Lexington, KY 40506) by Gate 1 of Kroger Field (1540 University Drive, Lexington, KY 40506) and completing an Official Entry Form with their first and last name, complete street address (no P.O. Boxes), ZIP code, and daytime phone number ("On-Site Entry"). Entrants may also be asked to provide an email address, information concerning their vehicle interests, and/or other optional information; however, optional information need not be provided to enter or win and will not affect an Entrant's chances of winning. Event display schedule is as follows: September 5, 2026, vs. Youngstown State, September 12, 2026, vs. Alabama, September 26, 2026, vs. South Alabama, October 10, 2026, vs. LSU. The display area will be open approximately 4 hours before the scheduled start of each home game and will close an hour after kickoff or sooner.

Sponsor may not have a display area at all events and locations and reserves the right to add, change, and/or cancel, its intentions to have a display area at any or all the above listed locations, at any time, without notice.

**\*PARTICIPATING CHEVROLET DEALERSHIPS:**

| <b>Lexington Local Marketing Association Dealers (Lexington LMA Group)</b> |                 |              |
|----------------------------------------------------------------------------|-----------------|--------------|
| <b>Dealership</b>                                                          | <b>City</b>     | <b>State</b> |
| BOB ALLEN MOTOR MALL                                                       | DANVILLE        | KY           |
| CHEAP CHEVROLET COMPANY, INC.                                              | FLEMINGSBURG    | KY           |
| DAN CUMMINS CHEVROLET-BUICK                                                | GEORGETOWN      | KY           |
| DAN CUMMINS CHEVROLET-BUICK OF PARIS                                       | PARIS           | KY           |
| DON FRANKLIN CHEVROLET BUICK GMC                                           | SOMERSET        | KY           |
| EAGLE CHEVROLET GMC, LLC                                                   | MOREHEAD        | KY           |
| FRANKLIN CHEVROLET GMC                                                     | RUSSELL SPRINGS | KY           |
| JACK BURFORD CHEVROLET                                                     | RICHMOND        | KY           |
| LEGACY CHEVROLET GMC                                                       | CORBIN          | KY           |
| NEIL HUFFMAN CHEVROLET GMC OF FRANKFORT                                    | FRANKFORT       | KY           |
| ROD HATFIELD CHEVROLET                                                     | LEXINGTON       | KY           |
| SUTHERLAND CHEVROLET INC                                                   | NICHOLASVILLE   | KY           |
| TINCHER WILLIAMS CHEVROLET GMC                                             | LONDON          | KY           |

Online and On-site Entries are hereinafter referred to as "Entry" or "Entries."

**LIMIT:** ONE (1) ENTRY PER PERSON, REGARDLESS OF ENTRY METHOD. Online Entries will be deemed made by the authorized account holder of the email address and/or phone number submitted at the time of Entry. In the event of a dispute as to any registration, the authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses or the domain associated with the submitted email address. Any Potential Prize Winner may be required to show proof of being the authorized account holder. No mechanical reproductions of entry forms permitted. Any attempt by any participant to obtain more than the stated number of entries by using multiple/different identities, registrations or any other methods

will void that participant's entries and that participant may be disqualified. Entrants are responsible for all charges imposed by their Internet service provider, including any applicable taxes on such services, in connection with submission of an entry. Administrator is not responsible for lost, late, incomplete, invalid, unintelligible, unreadable, or misdirected registrations, which will be disqualified. Administrator will not accept submissions from wireless domains, blacklist domains, or any email address Administrator deems to be potentially harmful to the Website. Use of any automated system to participate is prohibited and will result in disqualification. All entries become the property of Sponsor and/or Administrator and will not be acknowledged or returned.

**FINALIST SELECTION:** Administrator will select, via a random drawing on or about October 12, 2026, a total of eight (8) potential Finalists ("Potential Finalists"), from among all eligible Entries received, subject to verification and compliance with these Official Rules. Each verified Finalist will receive the First Prize described below and an opportunity to attend the University of Kentucky home game at Kroger Field on October 24, 2026, and a chance to be the one Finalist selected to compete for the Grand Prize. The On-Field event is currently scheduled for October 24, 2026, at Kroger Field at the University of Kentucky unless the game is delayed or altered due to epidemic, pandemic, public health crisis (e.g., COVID-19) or other circumstance beyond Sponsor's control, in which case Sponsor will inform Finalists of new On-Field Event date and time. Potential Finalists will be contacted by the Administrator by telephone and/or email and will be required to complete and return an affidavit of eligibility, liability, and use of likeness release, and except where prohibited by law, a publicity release form ("affidavit/release") within three (3) days of receipt. A Guest of a Finalist must be at least 18 years of age or the age of majority in their state of residence, unless child or legal ward of Finalist, and may also be required to sign releases and waiver forms. If any Potential Finalist's notification is rejected, returned, or deemed undeliverable, a Potential Finalist fails to timely execute and return the Affidavit/Release, is unable to attend the Game, or is otherwise determined to be ineligible or not in compliance with these Official Rules, that Potential Finalist will be disqualified and an alternate Potential Finalist may be randomly selected by Administrator from among the remaining eligible Entries, time permitting.

**Sponsor anticipates that up to eight (8) verified Finalists will participate in the On-Field Participant drawing; however, fewer than eight (8) Finalists may participate as a result of disqualification, inability to attend, failure to timely check in, or other circumstances described in these Official Rules. Sponsor is not required to select or provide an alternate Finalist after the time designated by Sponsor for Finalist check-in at the Game.**

**FIRST PRIZE:** Each Finalist will receive the following prize package:

- Two (2) tickets to the University of Kentucky Football home game on October 24, 2026, to be used to attend the On-Field drawing event.
- One (1) \$100 Kroger Gift Card.
- Chevrolet Prize Pack.

(Approximate Retail Value ("ARV") of each First Prize: \$300.00) Additional expenses, including travel to/from the game, parking fees, taxes, or other fees and costs not explicitly mentioned, are not included in the First Prize and will be the responsibility of the Finalist. Sponsor, in its sole discretion, will determine seating locations and details.

The odds of a particular Entrant being selected as a Finalist and winning a First Prize depend on the number of eligible entries received during the Sweepstakes Period.

**ON-FIELD EVENT PARTICIPANT SELECTION:** Each Finalist must personally appear at the Game and timely present himself or herself to a Sponsor or Administrator representative for registration and check-in, present valid government-issued photo identification, and complete any registration, waiver, security, or other forms required by Sponsor, Administrator, the University of Kentucky, Kroger Field, and/or the NCAA Entities. No proxy may appear or participate on behalf of a Finalist.

Any Finalist who does not complete check-in by the time specified by Sponsor will be ineligible to participate in the On-Field Participant drawing and will not be replaced. Sponsor or Administrator will randomly select one (1) On-Field Participant from among all verified Finalists who have timely completed the required check-in procedures.

If eight (8) verified Finalists timely complete check-in, each Finalist's odds of being selected as the On-Field Participant are 1 in 8. If fewer than eight (8) verified Finalists timely complete check-in, each participating Finalist's odds of being selected are 1 in the actual number of verified Finalists who timely completed check-in.

If the Finalist initially selected as the On-Field Participant is determined to be ineligible to participate in the On-Field Event or declines to participate before beginning the On-Field Event, Sponsor or Administrator may randomly select an alternate On-Field Participant from among the remaining verified Finalists who timely completed check-in, time permitting. Finalists not selected as the On-Field Participant will receive no additional prize beyond the First Prize described above.

**ON-FIELD EVENT:** To achieve a "Successful Kick," the On-Field Participant must, in one (1) attempt, kick the football from behind the 40-yard line nearest the end zone toward which the On-Field Participant is kicking (the "Kicking Line") and cause the football to come to a complete rest with at least some portion of the football touching or positioned over the white painted goal line marking the beginning of that end zone (the "Goal Line"). The football may make ordinary contact with the playing surface during the attempt but may not come into contact with any person or object, other than the playing surface, that alters or enhances the path of the football. The football must come to a complete rest on the Goal Line to constitute a Successful Kick. If the On-Field Participant does not achieve a Successful Kick, the Grand Prize will not be awarded. The determination of Administrator and Sponsor as to whether an attempt constitutes a Successful Kick will be final and binding.

**SUCCESSFUL KICK CONDITIONS:** A foot fault will occur if the On-Field Participant's plant foot touches or crosses the Kicking Line during the attempt. A foot fault will disqualify the attempt, and no additional attempt will be permitted. No aid of any kind may be given to the On-Field Participant participating in this Event. Nothing may be done to the football, goal posts, On-Field Participant's footwear, or playing surface that would enhance the On-Field Participant's chances of successfully completing the kick. The On-Field Participant may kick the football using a simulated holding device provided by Sponsor or may use a holder approved by Sponsor. No kicking tee may be used. On-Field Participant will not be allowed any warm-up or practice kicks of any kind, and On-Field Participant will have a maximum of one (1) attempt regardless of the outcome or distance of their kick attempt. If the On-Field Participant executes a Successful Kick, as determined by Administrator and/or Sponsor in its sole discretion, he or she will be deemed the Potential Grand Prize Winner, subject to verification of eligibility and compliance with these Official Rules. **If On-Field Participant does not execute a Successful Kick, On- Field Participant will receive a \$500 Kroger Gift Card.** Kroger Gift Card ("ARV"): \$500.00.

Potential Grand Prize Winner will be required to complete and return an affidavit of eligibility, liability release, and, except where prohibited by law, a publicity release ("Affidavit/Release") within five (5) days of receipt. If the Potential Grand Prize Winner fails to timely complete and return the Affidavit/Release, cannot be verified as eligible, fails to comply with these Official Rules, or is otherwise disqualified, the Potential Grand Prize Winner will forfeit the Grand Prize and the Grand Prize will not be awarded. Under no circumstances will the Grand Prize be awarded to a Finalist who did not successfully complete a Successful Kick in accordance with these Official Rules. Subject to verification of eligibility and compliance with the terms of these Official Rules, the potential Grand Prize Winner will be declared the official winner of the Grand Prize (the "Grand Prize Winner"). An unclaimed or forfeited Grand Prize will not be awarded.

**ON-FIELD EVENT PARTICIPATION GUIDELINES:** At no time while participating in the On-Field Event should any Finalist or On-Field Participant: (a) be under the influence of drugs or excess alcohol; (b) promote drinking and driving or the excessive or irresponsible consumption of alcohol; (c) promote the illegal use of alcohol, drugs, or violating any law; (d) communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate; (e) be sexually explicit or suggestive, violent or derogatory of any ethnic, racial, gender, religious, professional or age group, or exploit people in a sexual or violent manner; (f) be obscene or offensive, endorse any form of hate or hate group; or (g) be deemed inappropriate by Sponsor, in Sponsor's sole and absolute discretion. At any time during the On-Field Event, Sponsor's representatives reserve the right to disqualify any Finalist or On-Field Participant, in his/her sole discretion, if he/she believes the Finalist is deemed inappropriate. If, due to circumstances beyond Sponsor's control, the

On-Field Event cannot be conducted as scheduled, Sponsor may reschedule the On-Field Event for a later date and/or location. Under no circumstances will the Grand Prize be awarded by random drawing or any other chance-based method. If the On-Field Event cannot be conducted or rescheduled, or if no eligible On-Field Participant achieves a Successful Kick, the Grand Prize will not be awarded.

**GRAND PRIZE:** If and only if an On-Field Participant successfully completes a Successful Kick and is subsequently verified as eligible and in compliance with these Official Rules, that On-Field Participant will be declared the Grand Prize Winner and will receive a 2026 Chevrolet Silverado (the "Vehicle") with a base MSRP not to exceed \$55,000. If the Vehicle's MSRP is under \$55,000 the Grand Prize Winner will not be awarded the difference between the vehicle's actual MSRP and \$55,000. Grand Prize Winner is solely responsible for any expenses in connection with acceptance and use of the Vehicle not expressly described herein as being awarded, including, without limitation, the following: (i) income, federal, state or local taxes; (ii) insurance, registration fees, dealer preparation fees and/or additional options, additions or equipment; and (iii) any additional expenses not described herein as being awarded, including, without limitation, any travel or transportation costs, associated with winning and subsequent use of Vehicle. Sponsor will not be required to provide a Vehicle having an MSRP greater than \$55,000. Any optional upgrades, additions, or equipment voluntarily requested by Grand Prize Winner and approved by the delivering dealer will be at Grand Prize Winner's sole expense. Model, color, package, factory options, and other Grand Prize specifics are subject to availability. Other than the manufacturer's applicable limited warranty, Sponsor does not make, and is not responsible or liable for, any warranty, representation, or guarantee, express or implied, in fact or in law, concerning the Vehicle, including, without limitation, its quality, fitness for a particular purpose, or mechanical condition. Grand Prize Winner must take delivery of Vehicle within 30 days of notice of availability from one of the participating Chevrolet dealers (listed above) near Grand Prize Winner's residence, subject to Sponsor's approval. Sponsor and Administrator shall not be responsible for delays in delivery of Vehicle; delivery is subject to availability. Grand Prize Winner must personally retrieve Vehicle within (30) days of written notification of delivery and must present a valid U.S. driver's license issued in his/her state of residence and proof of insurance to take delivery. If the potential winner is disqualified or otherwise fails to satisfy the requirements of these Official Rules, the Grand Prize will not be awarded. The Grand Prize Vehicle Approximate Retail Value ("ARV") is \$55,000.00.

Grand Prize Winner may not elect to receive cash or another prize in lieu of the Vehicle, and no cash rebate will be awarded. If the designated Vehicle becomes unavailable, Sponsor reserves the right to substitute another Chevrolet vehicle of comparable value, provided the substitute vehicle has an ARV not exceeding \$55,000. Vehicle delivery is through an authorized Chevrolet dealer and conditional upon Grand Prize Winner's execution and return of all required paperwork. Depiction of Vehicle in any advertising or promotional materials may not reflect the actual Vehicle delivered. Sponsor and Administrator shall have no liability in conjunction with such differences between depicted Vehicle and actual Vehicle.

In the Sponsor's sole discretion, a Prize Winner may be required to forfeit the prize if selected Prize Winner (i) declines or cannot accept, receive or use the prize for any reason; or (ii) fails to comply with these Official Rules. The maximum value of the prize set forth above represents the Sponsor's good faith determination of the maximum ARV thereof, and the actual fair market value, as ultimately determined by Sponsor and Administrator, cannot be challenged or appealed.

Maximum aggregate ARV of all prizes if the Grand Prize is won: \$57,400. If the Grand Prize is not won, the On-Field Participant will instead receive the \$500 Kroger Gift Card described above, resulting in a maximum aggregate ARV of \$2,900 for all prizes actually awarded.

**GENERAL PRIZE RESTRICTIONS (FOR ALL PRIZES):** Prizes, including individual prize components, may not be transferred or assigned. Except as specifically provided above with respect to the Grand Prize, no cash or other substitution may be made by a winner; however, Sponsor reserves the right to substitute a prize or prize component with another prize or component of comparable or greater value if the advertised prize or component becomes unavailable for reasons beyond Sponsor's reasonable control. Grand Prize Winner and Finalists are fully responsible for all applicable federal, state and local taxes (including income and withholding taxes). All costs and expenses associated with a prize acceptance and use not specified herein as being provided, including but not limited to lodging, transportation costs, meals, gratuities and other expenses incurred by accepting a prize, are the sole responsibility of the Grand Prize Winner or Finalists. The Grand Prize Winner and Finalists may be required to provide, to Administrator, their Social Security number or tax ID for tax reporting purposes as the Winners and Finalists may be issued an IRS Form 1099 reflecting the actual value of a Prize if required by

law. Except where prohibited by law, acceptance of a prize or selection as a Finalist constitutes permission for Sponsor and Administrator to use the applicable Winner's or Finalist's name, hometown, image, likeness, voice, statements, and biographical information for promotional, advertising, and marketing purposes in any media throughout the world without additional compensation, consideration, consent, or review; and, upon request, Grand Prize Winner or Finalist must provide written confirmation of such permission.

**Gift cards are subject to, and must be used in compliance with, the terms and conditions set forth on the respective gift card and as set forth by the gift card issuer.** Winner must protect the gift card and treat the gift card as they would any other valuable document. Gift card will not be replaced or replenished if it is lost, stolen, damaged, destroyed or used without the Winner's permission and will be voided if altered or defaced.

**RELEASE:** By participating (a) Entrants release Sponsor, Administrator, General Motors LLC, participating Chevrolet Dealerships, Jack Morton Worldwide, Chevy Retail Group, University of Kentucky, JMI Sports, JMIS Kentucky, NCAA Entities, American Hole'n One, and their respective subsidiaries, affiliates, limited liability companies, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, shareholders, directors, members, employees, licensors, dealerships, and agents (collectively the "Released Parties"), from any and all liability for any claims, costs, injuries, losses, or damages, of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of a prize; (b) Entrants, by participating, agree that Released Parties will have no liability whatsoever, and shall be held harmless by Entrants against any liability, for any injuries, losses or damages of any kind, including, but not limited to, death or destruction of property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of a prize(s) (including any travel or activity associated thereto) or participation in this Sweepstakes including participating as a Finalist or during the On-Field Event; and (c) acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty representation or guarantee, expressed or implied, in fact or in law, relative to a prize, including, but not limited to, the prize quality or availability.

**LIMITATIONS OF LIABILITY:** Neither Released Parties nor any service providers are responsible for incorrect or inaccurate transcription of Entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage related to or resulting from participation in this Sweepstakes. Neither Released Parties nor any service providers are responsible for typographical or other error in the printing of Sweepstakes materials, the administration of the Sweepstakes, or the announcement of the prize winner, including any such error as may give an erroneous indication that a prize has been won. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE, TAMPER WITH THE ENTRY PROCESS, OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, RELEASED PARTIES RESERVE THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.

**GENERAL CONDITIONS:** Sponsor's or Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If for any reason the Sweepstakes is not capable of being executed as planned, or infection by computer virus, bugs, tampering, unauthorized intervention, fraud, action of Entrants, technical failures or any other causes which in the opinion of Administrator and/or Sponsor, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor and/or Administrator reserve the right, at their sole discretion, to disqualify any suspect Entry or Entrant and to cancel, terminate, modify, or suspend, the Sweepstakes and select Finalists by random drawing from among valid eligible Entries received before the action was taken, if appropriate under the circumstances. Notwithstanding anything to the contrary in these Official Rules, the Grand Prize may be awarded only to an eligible On-Field Participant who successfully completes a Successful Kick in accordance with these Official Rules. The Grand Prize will not be awarded by random drawing or any other chance-based method. In the event Sponsor or Administrator is prevented from continuing with this Sweepstakes, or the integrity and/or feasibility of the Sweepstakes is undermined by any event including, but not limited to, fire, flood, epidemic, pandemic, public health crisis (e.g. COVID-19), earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order

or regulation, order of any court or jurisdiction, or by other cause not reasonably within Sponsor's control (each a "Force Majeure" event), Sponsor and/or Administrator shall have the right, in their discretion, to abbreviate, modify, suspend, cancel, or terminate the Sweepstakes without further obligation. If Sponsor or Administrator elects to abbreviate the Sweepstakes because of a Force Majeure event, Sponsor and/or Administrator may, as appropriate under the circumstances, select Finalists or award any non-Grand Prize from among eligible Entries received before the Force Majeure event, subject to any necessary prize substitution. For avoidance of doubt, this provision does not authorize Sponsor or Administrator to award the Grand Prize unless an eligible On-Field Participant achieves a Successful Kick in accordance with these Official Rules. Sponsor and Administrator also reserve the right, in their sole discretion, to cancel, modify or suspend the Sweepstakes in whole or in part, in the event of fraud, technical or other difficulties or if the integrity of the Sweepstakes is compromised, without liability to any entrant. In the event of any cancellation, termination or suspension, notice thereof will be posted at <https://www.eventlinkgroup.com/rules/>. Entries not complying with all rules are subject to disqualification. Administrator reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. If any provision(s) of these Official Rules is held invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

**GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION:** Entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal, state and local courts for Fayette County, Kentucky (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to, claim punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of State of Kentucky, without giving effect to any choice of law or conflict of law rules (whether of the State of Kentucky or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of Kentucky.

The use of any non-Sponsor trademarks, service marks, logos, or other marks in connection with this Sweepstakes or any prize is not meant by Sponsor to imply the endorsement of the respective owner(s) of such marks, or any affiliation of the respective owner(s) of such marks with Sweepstakes' advertisements or the Sweepstakes.

**WINNER'S NAME:** The name of the Winner is available after DECEMBER 1, 2026, and may be obtained by sending a self-addressed stamped envelope to: Winner's name, Chevy Drives The Big Blue Nation c/o EventLink Group, 150 N. Railroad Ave, Northlake, IL 60164, for receipt no later than JANUARY 31, 2027.

**ENTRANT'S PERSONAL INFORMATION:** Personal information submitted in connection with the Sweepstakes will be collected and used by Sponsor and Administrator for purposes of administering the Sweepstakes, verifying eligibility, communicating with Entrants and Finalists, fulfilling prizes, and otherwise administering the promotion. Sweepstakes information may be processed through General Motors LLC's customer relationship management systems and will be handled in accordance with GM's Privacy Statement, located at <https://www.gm.com/privacy-statement.html>, and Administrator's Privacy Policy, located at <https://www.eventlinkgroup.com/privacy-policy/>. Any consent to receive marketing communications is optional, is not required to enter or win, and will not affect an Entrant's chances of winning.

**SPONSOR:** Lexington Local Marketing Association, 462 South Fourth Street, Suite 2200, Louisville, KY 40202.

**ADMINISTRATOR:** EventLink Group, 150 N. Railroad Ave, Northlake, IL 60164.